

HARLEM AVENUE VISIONING STUDY



SURVEY RESULTS

JUNE 2024

DESCRIBING HARLEM AVENUE TODAY



"Revitalizing the Harlem Avenue area would serve as another proud Chicago destination for all those who live, work and grew up there, as well as drawing visitors to the great Italian restaurants, shopping, and nearby neighborhoods."

PUBLIC IMPROVEMENTS

87%

of respondents said **creating a more attractive street environment** was important or very important.

Respondents identified the most dissatisfaction with...



landscaping/
parkways



places to sit

"I would love to see the area more pedestrian friendly and space for events as well as more businesses to attract locals to shop and gather here as a community"

85%

of respondents said **improving the safety and comfort for walking** was important or very important.



trash
receptacles



trees

"I think traffic restriction and additional pedestrian friendliness will help make this corridor a destination"

Negative factors to the walking experience

82%

of respondents said **improving traffic congestion for people driving** was important or very important.



the number
of cars



the quantity
of crosswalks



the quality of
sidewalks

"Less traffic congestion"

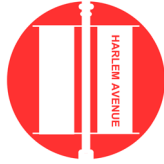
"There is too much traffic on Harlem Ave, the ambulances can't get thru at times"

CREATING A NEIGHBORHOOD IDENTITY

THE FOUR IDEAS TO HELP CREATE AN IDENTITY ALONG HARLEM AVENUE

68%

of respondents said creating a consistent neighborhood brand and identity for the study area was important or very important



1ST

decorative light pole banners



2ND

community gateway Identifier



3RD

murals



4TH

sidewalk art

"I would like the area to have some sort of signage to identify the neighborhood like other areas in the city."

"The neighborhood would love to see an Italian flag archway to signify our Italian-American heritage."



PUBLIC OPEN SPACES AND EVENTS

64%

of respondents said that they would like to see additional open public open spaces for community events

TOP THREE PROGRAMMING OR PUBLIC EVENTS IDEAS



festivals/
live music



farmers
markets



Italian/
cultural events

"Summer Festivals, farmer's market, and outdoor concerts"

63%

of respondents said that they would like to create more spaces for people to sit and gather

"Food vendors / Taste of Dunning"

"Cultural events, art fairs, community events celebrating Dunning/Montclare"

Italian-themed family friendly events

WHAT ELSE WE HEARD

"Improvements to the bus routes [are needed]. Wait times are too long"

The businesses need improvement, the area needs identity, and we need to attract more things.

"The businesses are very dedicated and I want them to have recognition and get more business"

"I love the idea of this vision! I would love to see Harlem Ave become a focal point of the neighborhood"