## CALUMET AREA LAND USE PLAN & DESIGN GUIDELINES

**WORKING GROUP MEETING #3** 

DEPARTMENT OF PLANNING AND DEVELOPMENT COMMISSIONER CIERE BOATRIGHT



# Introduction Agenda, Introductions, Plan Timeline

## **Agenda**

1. Introduction [10 Minutes]	<ul><li>1.1 Agenda</li><li>1.2 Introductions for New Participants</li><li>1.3 Engagement Calendar &amp; Working Group Meeting Topics</li><li>1.4 Working Group #2 Recap</li></ul>
2. Market Impressions Discussion [15 Minutes]	2.1 Discussion
3. Economic & Market Overview [25 Minutes]	3.1 Calumet Planning Area (CPA) Market Baseline 3.2 Regional Economic Trends and Relationship to CPA 3.3 Economic Composition of Calumet Planning Area 3.4 Connecting Economics to Land Use and Workforce
4. Industrial Future Visioning Activity [30 Minutes]	4.1 Instructions 4.2 Activity
5. Next Steps [5 Minutes]	5.1 Next Steps

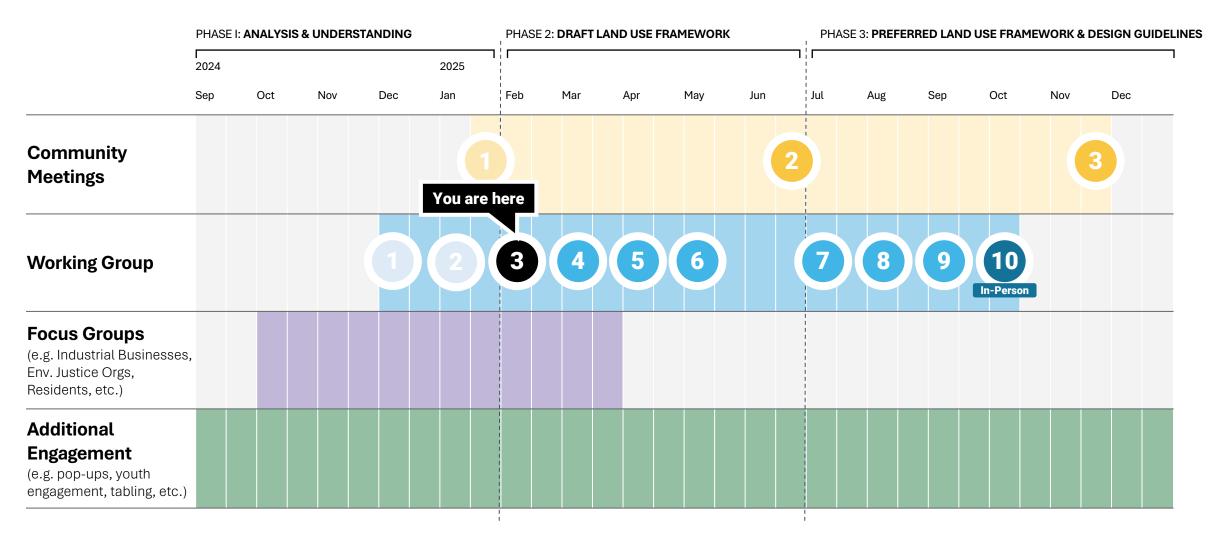
### **Working Group Introductions**

Facilitators and New Participants Only

**If you are new to the group**, please take a minute to share your name/pronouns, organization, and brief insight in your role and connection to the Calumet Area Land Use Plan



# **Engagement Schedule**Entering Phase 2



### **Working Group**

Anticipated Meeting Topics (Working Group Meetings 2-6)

Working Group #2	Working Group #3	Working Group #4	Working Group #5	Working Group #6
Recap WG #1 / Goals Planning Topics Overview Draft Objectives	Deep Dive: Economy & Workforce	Deep Dive: Nature & Ecology	Deep Dive: Transportation & Infrastructure	Deep Dive: Health & Community

### **Working Group #2 Recap Draft Objectives**

- Overview of Prior Plans
- Introduce Planning Topics
- Introduce Draft Meeting **Objectives**
- 4. Activity to discuss draft meeting objectives

#### Citywide Plan Overview

Pillars, Goals and Objectives

- · We Will Chicago is the city's first citywide plan in 60 years adopted by the Chicago Plan Commission in February 2023.
- · Founded on the principles of Equity & Resiliency.
- Co-created by 115 volunteers, 25 community partners and 103 city staff.
- Reviewed by over 10,000 residents from



#### **Calumet Planning Topics**

How does the Calumet Area Land Use Plan relate to the Citywide Plan and other prior plans?









Nature &

Environment, Climate & Energy



Transportation &

RELATED CITYWIDE PLAN PILLARS Transportation & Infrastructure



RELATED CITYWIDE PLAN PILLARS Arts & Culture

### **Breakout Group Activity**

Instructions



#### Small Groups (7-8 people)

Using MIRO as our collaboration tool, share your thoughts on a digital post-it note in response to the prompts about the set of objectives.

A facilitator will then guide the discussion about each set of objectives.

There are 4 categories with the same prompts, with 15 minutes per category.

Time pending, there will be a large group share out.





## Market Impressions Discussion

### Discussion Prompts: (flip to Mentimeter – 2 questions)

What are three words/phrases that come to mind when you think of the economy in the Calumet Area?

What does economic success look like in the Calumet Area?





## **Economic & Market Overview**

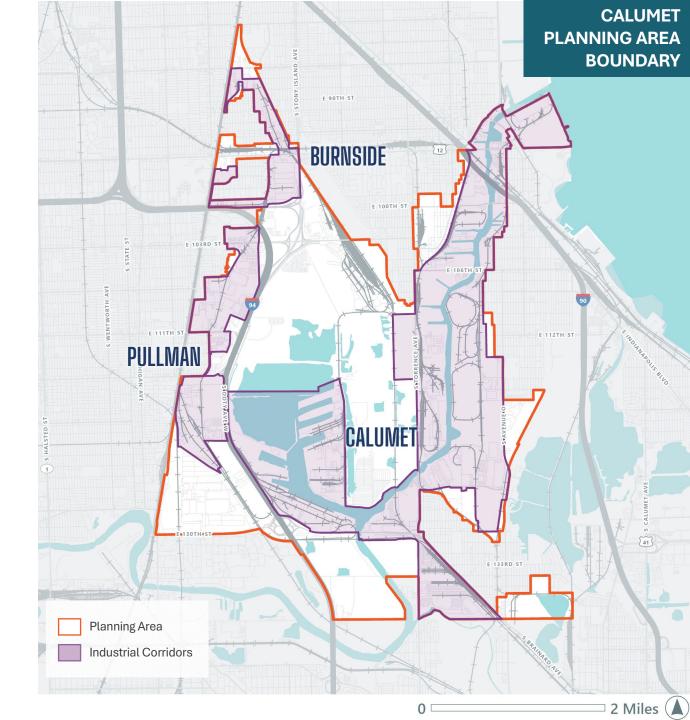
# Calumet Planning Area Market Baseline

### Calumet Planning Area: A Mix of Uses

The Calumet Planning Area houses a mix of economic engines and job centers

#### **CALUMET PLANNING AREA QUICK FACTS**

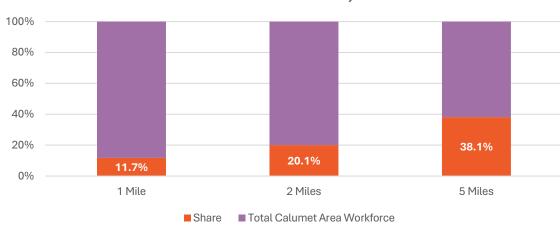
BUSINESSES	±340
EMPLOYEES	14,800
INDUSTRIAL BUILDING SQUARE FOOTAGE	19,500,000

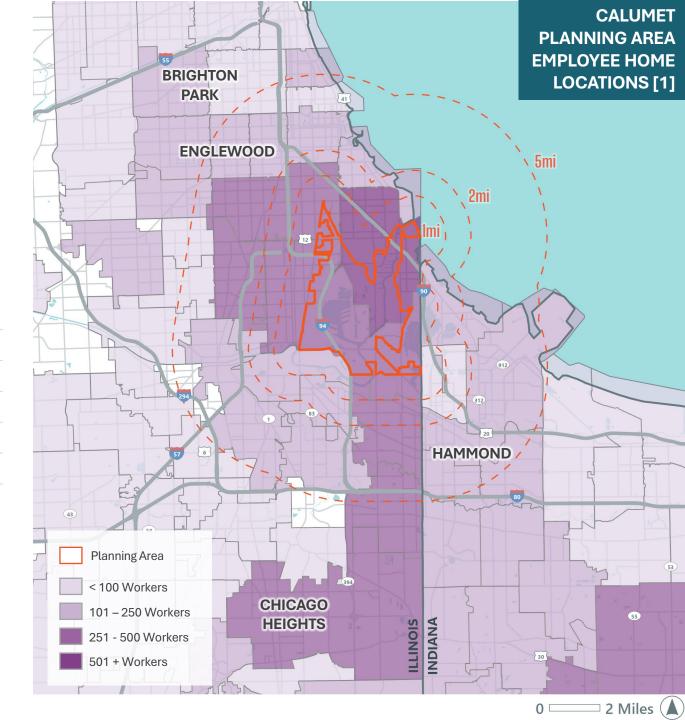


## Where do Calumet Planning Area workers live?

Approximately 5,600 of 14,800 Calumet Area employees live within 5 miles

### PERCENTAGE OF CALUMET PLANNING AREA WORKFORCE LIVING WITHIN 1, 2 AND 5 MILES





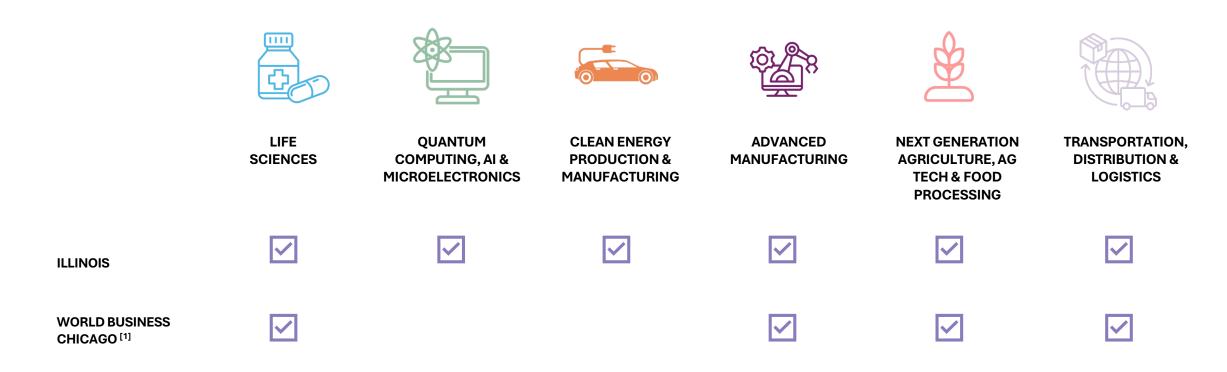
# Regional Economic Trends & the Relationship to the Calumet Planning Area

# Economic development organizations focus on 'Priority Industries.' What defines a priority industry?

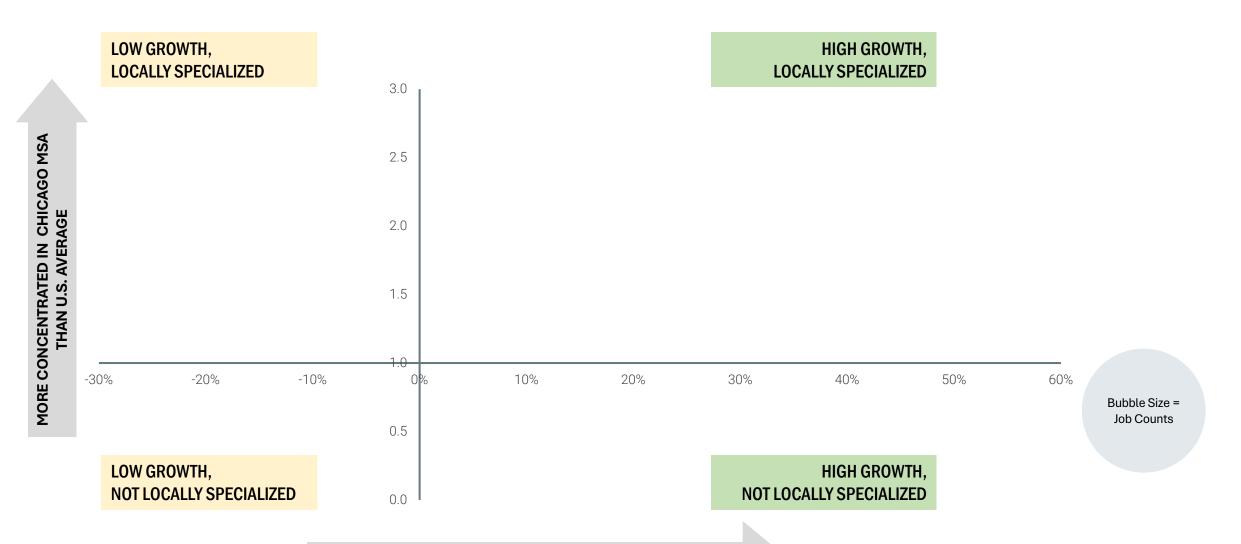
"These industries are some of Chicagoland's most promising by employment and GDP growth. Jobs in these industries are also considered higher quality – they pay well, offer great job satisfaction, and create more indirect and supporting jobs."

### Regional economic entities prioritize similar industries

While target industries are diverse economically, the physical characteristics of the buildings they occupy can appear similar



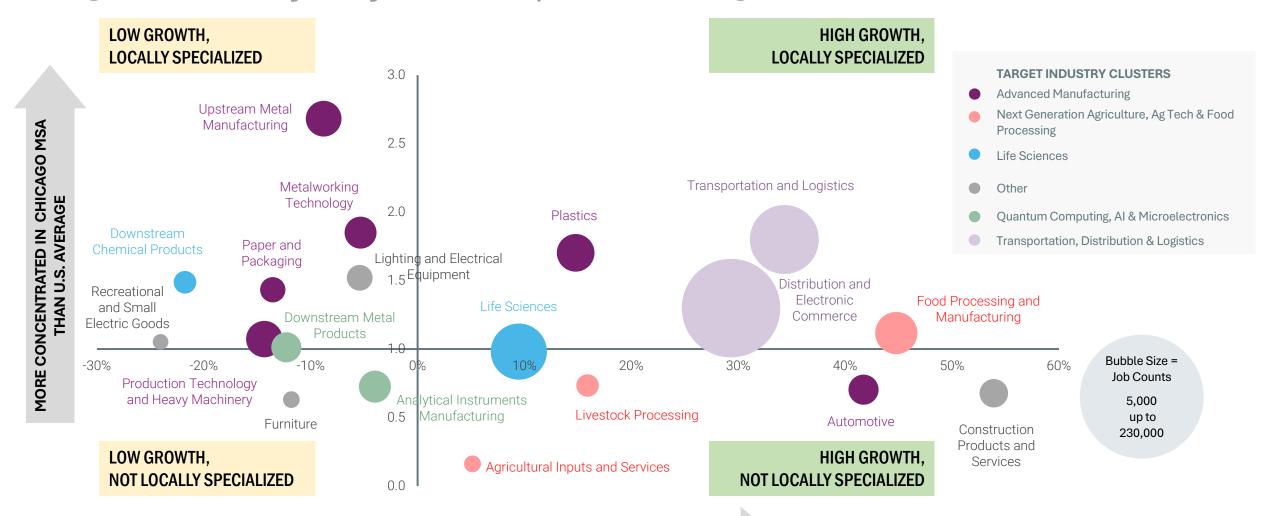
### Specialization and job growth metrics describe an industry's strength



[1] Chicago, Naperville, Elgin MSA Source: Lightcast, SB Friedman LARGER % INCREASE IN JOBS, 2010-2024

### Performance of clusters in the Chicago MSA

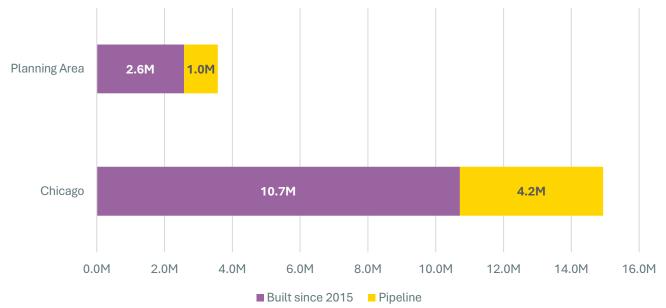
Target industries vary widely in terms of specialization and growth



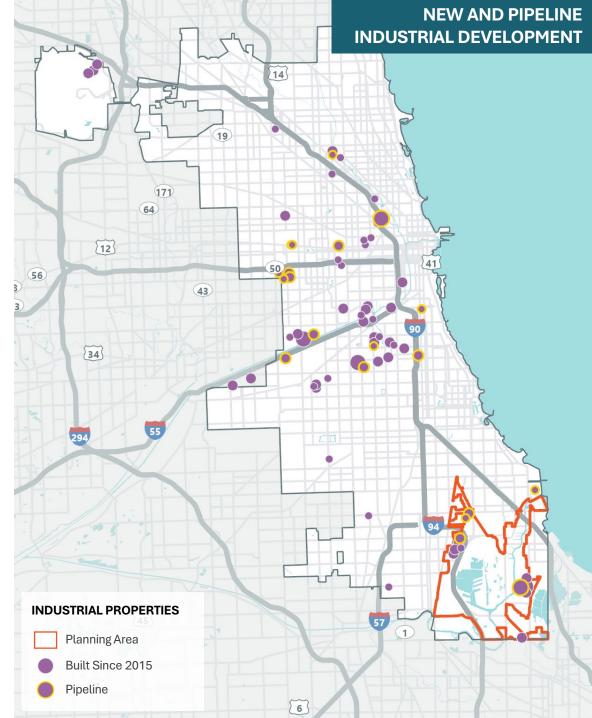
# Calumet Area consistently captures about 25% of citywide industrial The Area has received a significant amount of new

The Area has received a significant amount of new industrial development, with more proposed and under construction

### INDUSTRIAL RENTABLE BUILDING AREA (RBA) BUILT SINCE 2015 AND PIPELINE



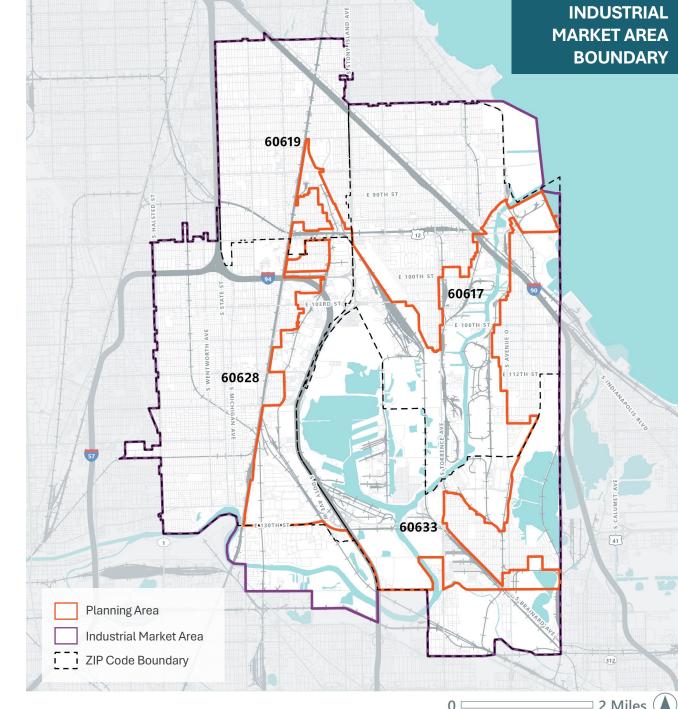
Data retrieved on 08-26-2024
[1] Pipeline is defined as proposed projects and projects currently under construction Source: CoStar, Esri, SB Friedman



# Economic Composition of the Calumet Planning Area

### **Calumet Area Industrial Market Area**

The Industrial Market Area (IMA) is comprised of the zip codes surrounding the Calumet Planning Area and allows the compilation of zip-code-based data.



## **Connectivity to** Regional Infrastructure is **Critically Important**

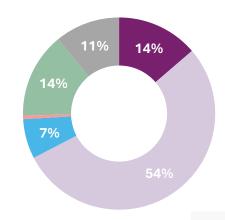
- **Interstate**
- **Port / Barge Access**
- Freight Rail
- **Passenger Rail**
- Workforce



### Businesses Are a Mix of Automotive Manufacturers, Suppliers and Other Businesses

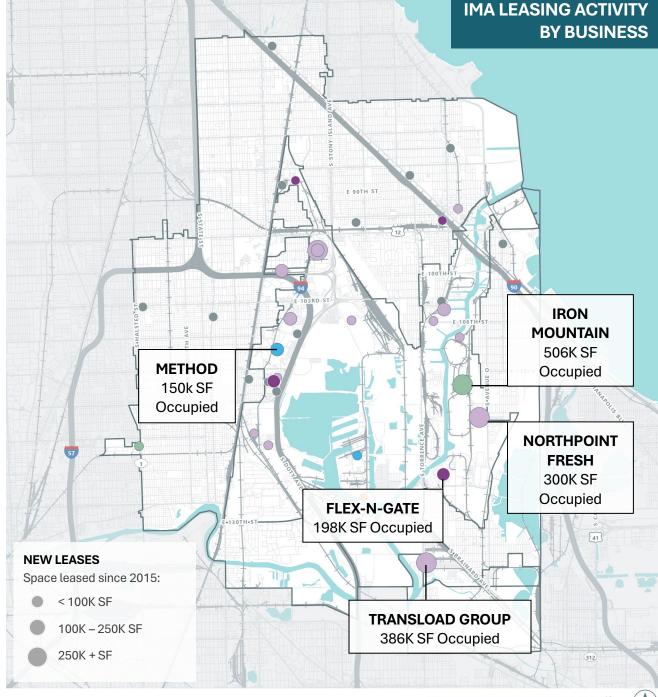
INDUSTRIAL LEASES BY TARGET INDUSTRY SINCE 2015





#### TARGET INDUSTRY BUSINESSES

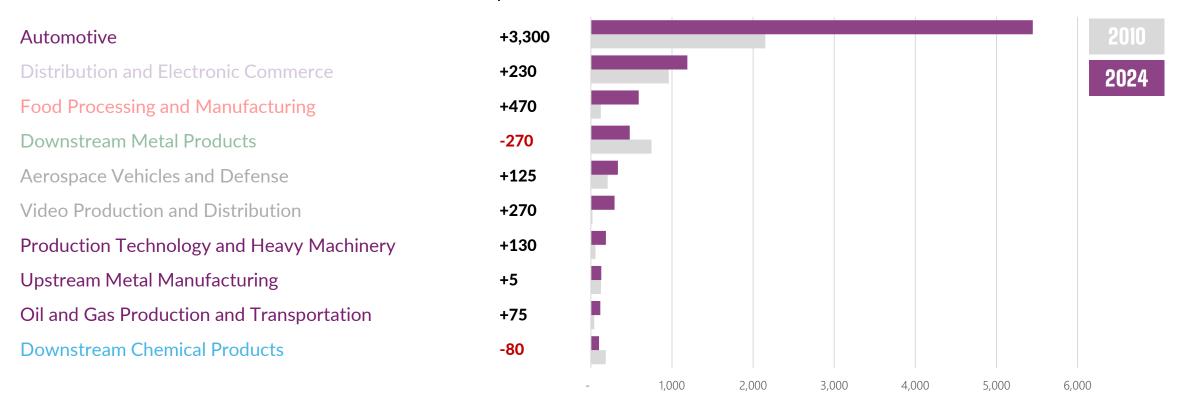
- Transportation, Distribution & Logistics
- Life Sciences
- Advanced Manufacturing
- Next Generation Agriculture, Ag Tech & Food Processing
- Quantum Computing, Al & Microelectronics
- Clean Energy Production & Manufacturing
- Other



### Automotive Manufacturing in Calumet Anchors the Market

While other priority industries are present, the largest single industry is automotive

### EMPLOYMENT IN PRIORITY INDUSTRY CLUSTERS AND CHANGE, 2010 TO 2024

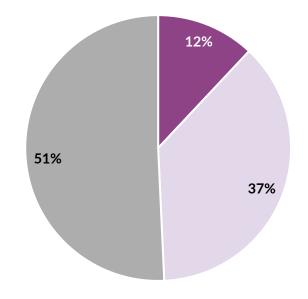


<sup>[1]</sup> For analysis purposes, the IMA includes the zip codes (60619, 60617, 60628, and 60633) that overlap with the Calumet Planning Area. Source: Lightcast, SB Friedman

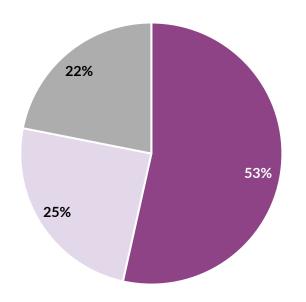
### Industrial is Not Uniform – Job Density & Land Consumption Vary

TDL consumes almost 40% of land, while advanced manufacturing occupies 12% of land but accounts for more than 50% of jobs





### SHARE OF INDUSTRIAL JOBS BY SUB-CATEGORY



**ADVANCED MANUFACTURING** 

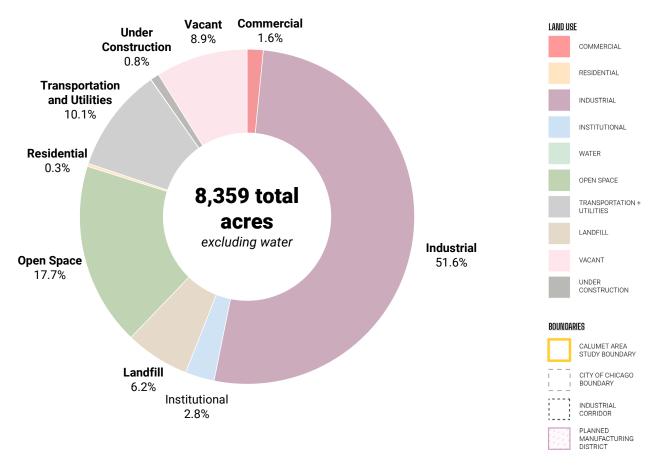
TDL

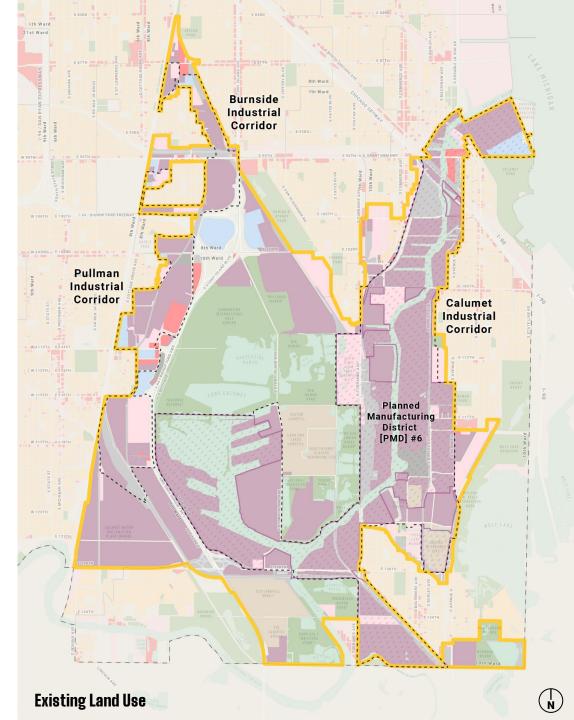
**OTHER JOBS** 

# Connecting Economic Trends to Local Land Use & Workforce

### **Existing Land Use**

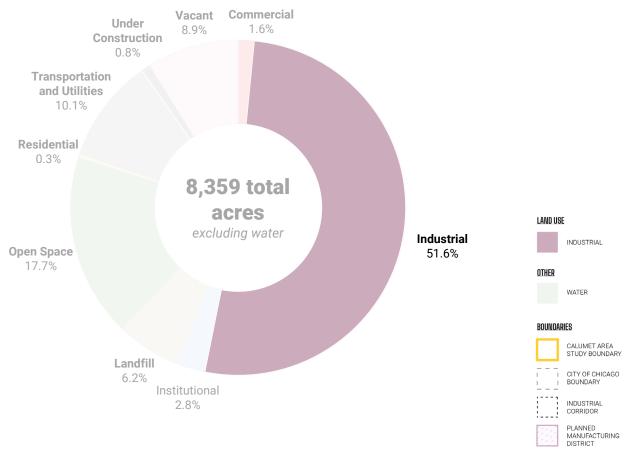
Calumet Planning Area land uses are primarily Industrial, Open Space, and Transportation and Utilities

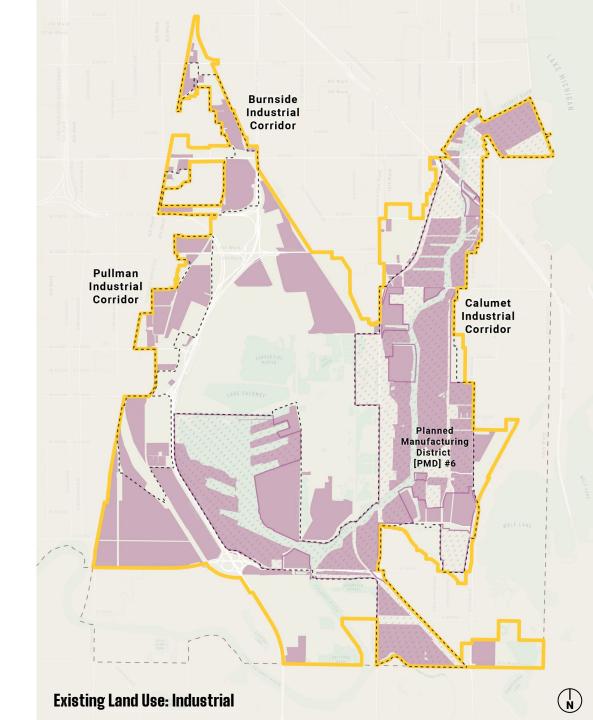




## Over half of the Calumet Planning Area is Active Industrial There are approximately 4,314 acres of industrial

land in the area



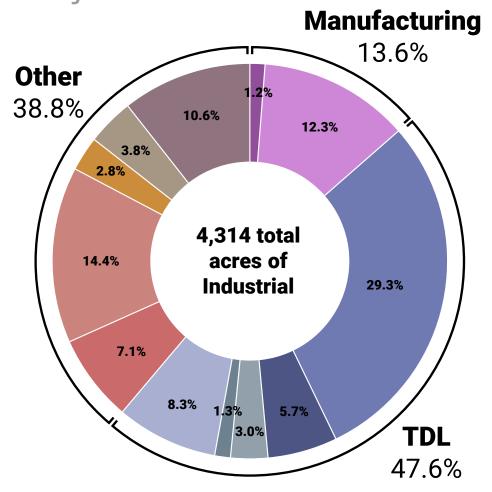


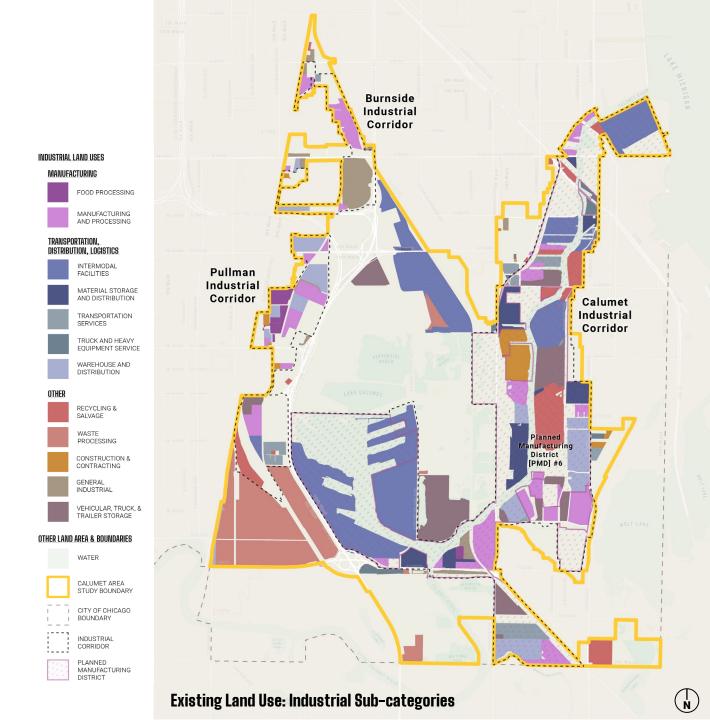
### Industrial Land Uses are Specialized

**MANUFACTURING TDL OTHER Food Processing Intermodal Facilities Recycling and Salvage Manufacturing & Processing Material Storage and Distribution Waste Processing Transportation Services Construction and Contracting Truck and Heavy Equipment Service General Industrial Warehouse & Distribution** Vehicular, Truck, and Trailer Storage

### **Industrial Specialization**

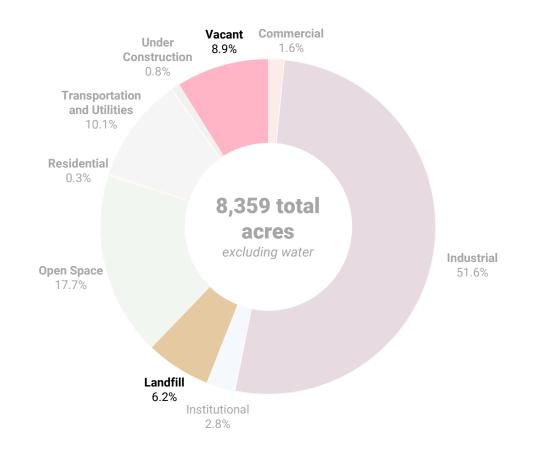
Industrial sub-sectors spread across study area



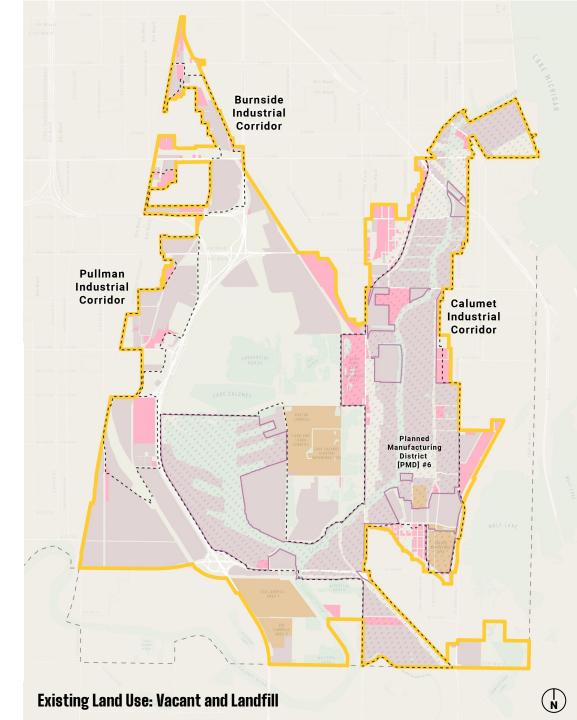


**Growth Opportunities**The Calumet Area contains over 740 acres of

The Calumet Area contains over 740 acres of vacant land and nearly 520 acres of former landfill







# **Current Zoning of Vacant Land Favors Industrial**

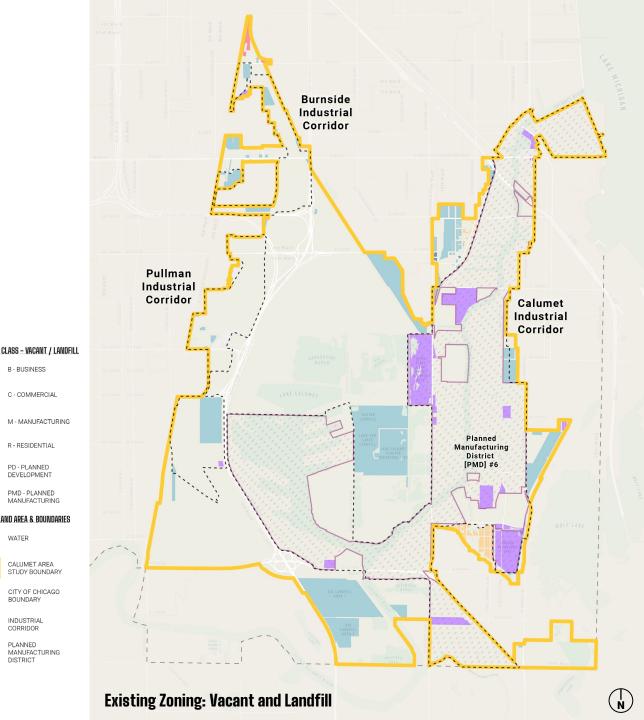
Land use planning can recommend appropriate zoning classifications

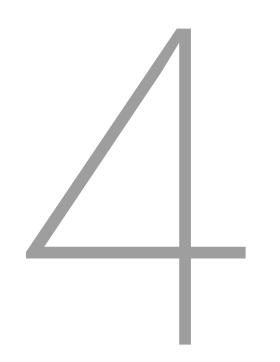
90.7%

of <u>vacant / landfill land</u> is zoned "M" or "PMD" representing over

1,100+ acres

of potential development





# Economic Future of the Calumet Area Breakouts

## How can Workforce Characteristics Inform Calumet Area's Economic Future?

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**TDL** 

AVERAGE ANNUAL WAGES
(COUNTY) <sup>[1]</sup>
(0001814)(1)
% OF WORKFORCE WITH A HIGH-
SCHOOL EDUCATION (VARIES BY
OCCUPATION)
% OF CALUMET AREA WORKFORC
FROM WITHIN A 2-MILE BUFFER

APPROX. JOBS PER 1,000 SF OF BUILDING AREA

\$81,300

40%+

25%

2.5

\$65,800

50%+

13%

1.5

## **Activity Instructions**

Now that we have talked a bit about the current industrial uses in Calumet, priority industries as outlined by state and regional organizations, and industry and employment trends, we'll move into a discussion on potential new and future industrial uses.

Using Mentimeter, respond to a set of statements from strongly disagree to agree from your/your organization's perspective.

The facilitator will guide the breakout room through a dialogue.

The goal is to surface the nuances of the different industrial uses and to understand their implications in the Calumet area.

## **Next Steps & Discussion**

## **Next Steps**

### **Working Group Meeting #4**

Tuesday, March 11 | 6:00 – 7:30pm | Zoom

Topic: Nature & Ecology

### **Questions, Comments, Concerns?**

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