BROADWAY LAND USE PLANNING EDGEWATER + UPTOWN



Learn More and Provide Feedback

CHICAGO.GOV/BROADWAY:

- Project information
- Materials shared at past meetings
- Summary of feedback received at the fall open house stations, written, and via online survey
- Frequently asked questions- updated as more common questions arise
- Summary document- Draft Broadway Land Use Framework
- Online feedback form- open December 16th through February 6th

CHICAGO

Broadway Land Use Planning

Draft framework document now available

Draft land use recommendations have been assembled into a summary document called the Broadway Land Us Framework, which is **now available for public review and comment**.

Comments and questions can be <u>submitted through an online feedback form</u>. Following this round of input, the documents and questions can be <u>submitted through an online feedback form</u>. Following this round of input, the documents are done to the submitted of the submitted of



The Department of Planning and Development (DPD) is partnering with the 46th, 47th, and 48th wards, the <u>Edgewater Chamber</u> of <u>Commerce</u>, and <u>Uptown United</u> to create a land use plan for Broadway between Montrose and Devon avenues.

Broadway is a busy commercial street along the CTA Red Line that connects the north lakefront to jobs, stores, schools, open spaces, neighborhood services, medical facilities and other destinations.

The land use planning process builds upon other recent planning efforts in Uptown and Edgewater: It will focus on expectations for new development and alignment with community goals. This effort is timely, as CTA's <u>lated and Purple Modernization</u> project will soon be complete and construction staging atless will become available for redevelopment.

For more information, view responses to Frequently Asked Questions

Broadway Land Use Framework summary document

The draft BroadwayLand Use Framework aims to support consistent, intentional and transparent development designs along Broadway with clear expectations for land uses, density, zoning districts and other development parameters.

The dnf land use recommendations previously presented at the Dec. Is open house and posted online have been reformated into this summary document. Any changes to recommendations will result in updates to the document before it is finalized in Pebruary. The Cheago Plan Commission will consider the Broadway J and Use Framework for adoption on Feb. 20, (Pease note that further action must be taken to implement the zoning recommendations, which will require public hearings, mailed public notices and ultimately City Council adoption.)

Get involved

Thursday, January 30 | 6-7 PM

Join the Department of Hanning and Development and 46th, 47th, and 48th Wards along with partners at the Department of Housing Jögswards Chamber of Commerce, and Uptown United for an information session on the land use and anoing recommendations for Broadway, from Devon to Montrose. At this online meeting, project partners will share the goals, recommendations, and expected impacts as well as answer participant questions. A recording will be available after the meeting.

Register to Attend

Past Events

Zoning and Land Use Open House	September Kick Off Meeting
Dec. 16, 2024 Furuma Restaurunt, 4936 N. Broaduzay The community meeting included draft land use and zoning recommendations based on feedback received. See the Open House Boards and Ohline Feedback Form below.	Oct. 7, 2024 Open House Kickoff – Oct. 7, 2024 • <u>Presentation</u> • <u>Feedback Summary</u>
Presentation Boards Online Feedback Form - DEADLINE EXTENDED - Closes Feb. 6	



Project Partners

Department of Planning and Development (DPD)

North Region Planning Team: Katharyn Hurd Danielle Crider

Historic Preservation: Matt Crawford

Zoning: Patrick Murphey

46th Ward

Ald. Angela Clay Jesse Orr

47th Ward

Ald. Matt Martin Lucy Nye

48th Ward

Ald. Leni Manaa-Hoppenworth Nicole Granacki

Department of Housing

Dana McGarr

Uptown United

Sarah Wilson

Edgewater Chamber of Commerce

Garrett Karp Jessica Wobbekind

Chicago Transit Authority (CTA)

Jeff Wilson

Broadway Context

CHALLENGES:

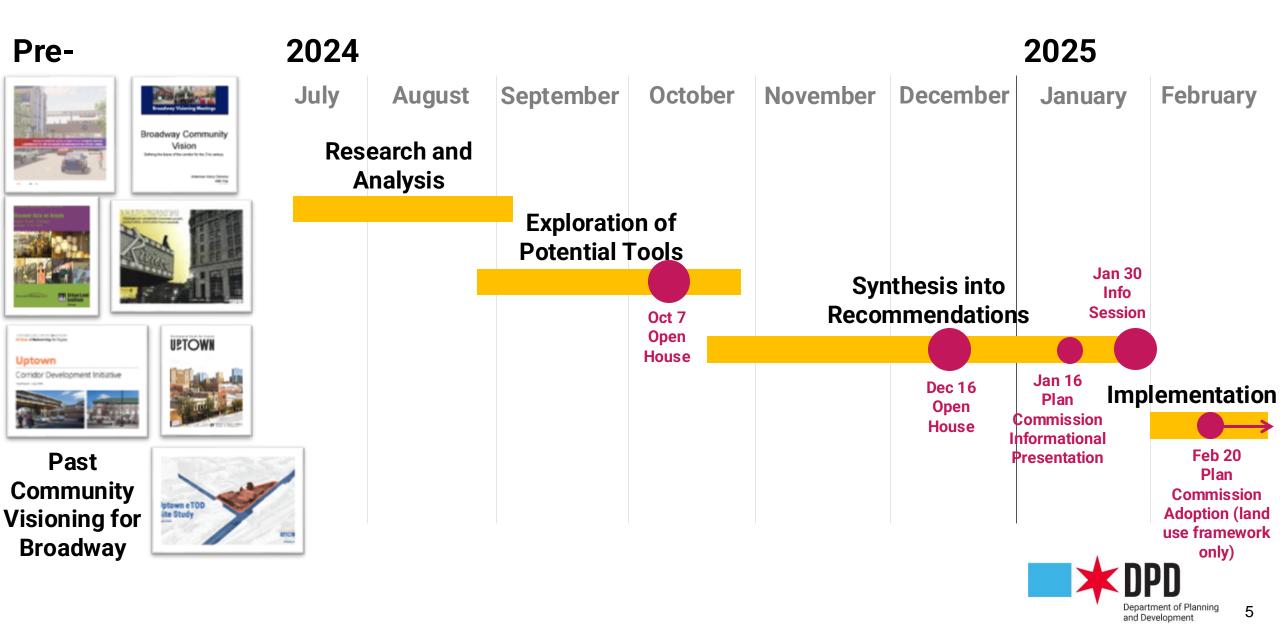
- Housing availability and affordability
- Troubling demographic changes- increased median income and decreased proportion of non-white population
- Struggles for small businesses COVID, CTA construction, etc.
- Underutilized properties not meeting local needs
- Reduced ridership at area CTA stations
- Burdensome approval processes for businesses and development
- Difficult pedestrian environment and lack of foot traffic/eyes on the street

OPPORTUNITIES:

- Visions for land use and economic development locally and regionally
- Investment in CTA, improved transit service, infrastructure, and development opportunities



Planning Timeline



Community Goals and Priorities for Broadway

1. Improve neighborhood housing affordability

Create and preserve a variety of housing types and for a variety of income levels Allow development dense enough to meet demand for housing units

2. Support local business environment

Create more opportunities for people to live on Broadway, supporting businesses along the corridor Promote a more active and walkable corridor to attract more foot traffic Activate storefronts along Broadway throughout the day/week/year

3. Create a more livable neighborhood

Celebrate the unique history and culture of the corridor and surrounding neighborhoods Foster a transit- and pedestrian-oriented environment by encouraging housing near transit and robust multi-modal transportation options Encourage new active uses along the sidewalk

Mitigate the neighborhood's carbon footprint by promoting more sustainable development patterns

4. "Right size" approval processes to align with community priorities

Provide greater transparency and consistency on expectations for development Reduce barriers for businesses to get licenses and activate underutilized storefronts and sites Reduce barriers for projects that support community goals, needs, and priorities Prohibit or discourage projects that are incompatible with community goals, needs, and priorities Maintain opportunities for community feedback for large or impactful projects



6

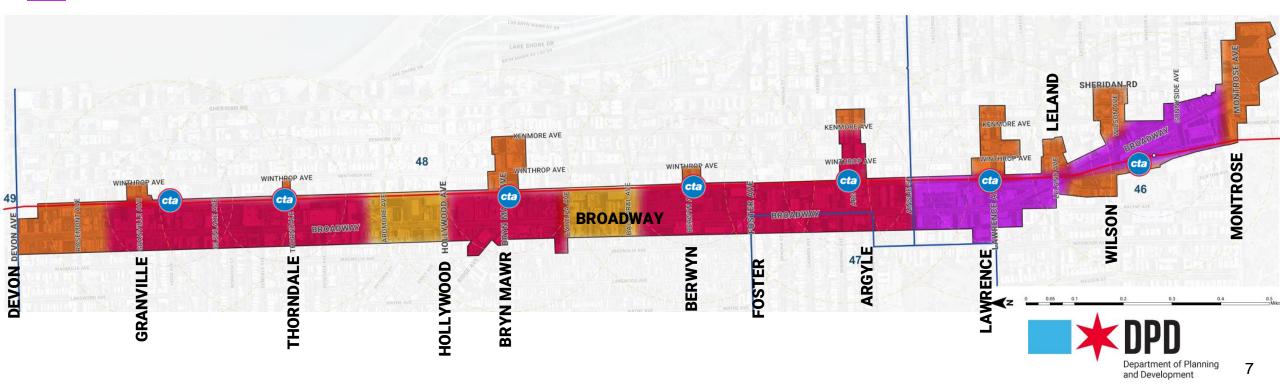
Draft Land Use Framework

Mid Density, Mixed Ground Floor: 4+ stories, mostly commercial with limited active residential ground floor

Higher Density, Mixed Ground Floor: 5+ stories, mostly commercial with limited active residential ground floor

Higher Density, Commercial Ground Floor: 5+ stories, active commercial ground floor

Highest Density, Commercial Ground Floor: 6+ stories, active commercial ground floor



Applying the Land Use Framework

TRANSPARENCY:

Clear development expectations for soliciting, proposing, or evaluating projects

FUTURE PUBLIC APPROVAL TYPES:

- Rezoning (proactively or in response to request) Committee on Zoning, City Council
- Planned Development approval for large projects Chicago Plan Commission, Committee on Zoning, Landmarks, and Building Standards, City Council
- Special Uses and Variations Zoning Board of Appeals
- Historic preservation approvals for Landmark buildings or districts Commission on Chicago Landmarks, Committee on Zoning, Landmarks, and Building Standards, City Council



8

Post-RPM Development

From CTA's 2018 Transit-Oriented Development Plan (Zoning Analysis)



Broadway/Hollywood



Broadway between Hollywood and Bryn Mawr



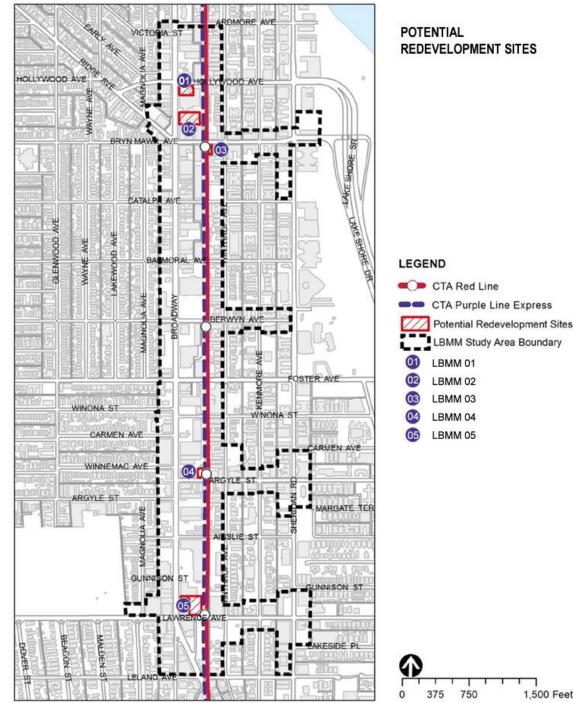
Bryn Mawr next to station



Argyle next to station



Lawrence/Broadway (City-owned)



Source: CTA, 2016

Figure 1.1: Potential Redevelopment Site Map

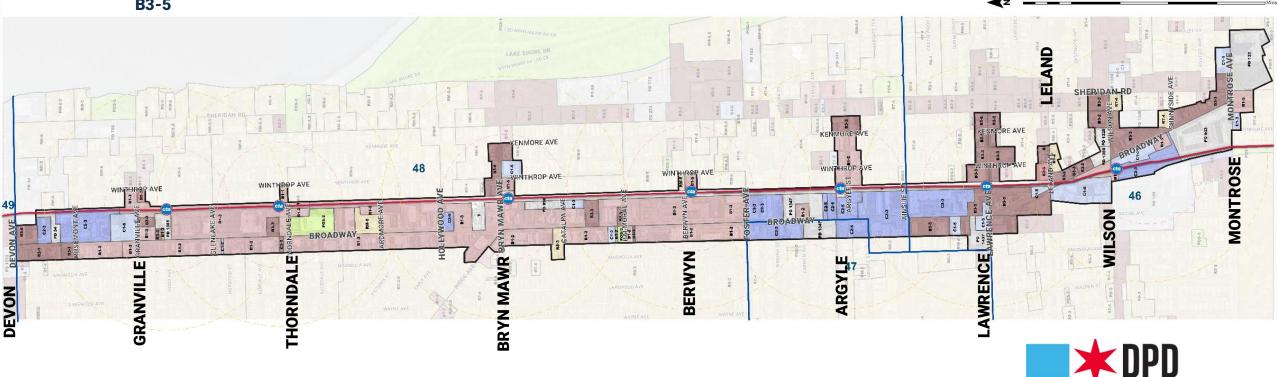
Existing Zoning

RS-3	B1-1	C1-2
RT-4	B1-2	C1-3
RM-5	B1-3	C1-5
RM-6	B1-5	C2-3
POS-2	B2-3	C2-5
PD (various)	B3-1	
т	B3-2	
	B3-3	
	B3-5	



0.05 0.1

0.2



Department of Planning and Development 10

Choosing Zoning Districts

INCREASE FAIRNESS, CONSISTENCY, AND TRANSPARENCY

SUPPORT NEED FOR HOUSING AND ECONOMIC DEVELOPMENT:

- Align zoning to support mid-rise, mixed-use projects by right, with additional approvals required for deviations
- Reduce barriers to providing much needed investment and housing

SUPPORT BUSINESSES:

- Allow a healthy variety of commercial uses, while balancing compatibility with neighborhood priorities
- Attract businesses to invest in and activate underutilized properties
- Reduce barriers for most types of businesses to open or expand, which is especially burdensome for small businesses
- Districts selected to minimize conflicts between existing businesses and future zoning requirements when considering more restrictive zoning districts



Draft Zoning Recommendations



Proposed Pedestrian Street Extension

- Planned Development, Various (Existing)
- Open Space, POS-2 (Existing)
- **Residential, RS-3 (Existing)**
- **Transportation, T (CTA tracks)**



Pedestrian-Oriented Design Requirements

See 17-3-0308 and 17-3-0504 in the Chicago Zoning Ordinance for more information

PEDESTRIAN STREET DESIGNATION:

- Bryn Mawr- Broadway to Kenmore
- Argyle- Broadway to Sheridan
- Lawrence Magnolia to Winthrop
- Broadway- Lawrence to Leland
- Racine Lawrence to Leland

TRANSIT-SERVED LOCATION REQUIREMENTS:

- Everywhere else on the corridor (B and C within ½ mile from train station)
- Includes standards from Pedestrian Street regulations, but does NOT include additional requirements for allowed uses or noncommercial ground floor transparency

Basic Overview of Design Restrictions

	Pedestrian Street	Transit-Served Locations
Build along the sidewalk (<5' setback)	\checkmark	\checkmark
Transparency (60% of façade between 4-10')	\checkmark	Commercial uses only
Primary entry on street side or corner	\checkmark	\checkmark
Hidden parking (enclosed or in the rear)	\checkmark	\checkmark
Prohibited driveway curb cuts (alley access)	\checkmark	\checkmark
Required special use: non-accessory parking, bank/currency exchange (in certain circumstances)	\checkmark	\checkmark
Prohibited uses: strip mall, drive-thru, vehicle sales/maintenance, gas station, car wash, residential storage	\checkmark	X

Sample of Allowed Uses By District

See 17-3-0200 in the Chicago Zoning Ordinance for more information

x Not Allowed

- s Special Use Required (ZBA)
- ✓ Allowed

Vehicle-Oriented Uses

	B1	B2	B 3	C1	C2
Drive-Thru	S	S	S	S	S
Gas Station	X	X	S	S	S
Auto Sales (Indoor)	X	x	\checkmark	\checkmark	\checkmark
Auto Sales (Outdoor)	X	x	x	x	\checkmark
Car Wash	X	X	X	\checkmark	\checkmark
Auto Repair Shop	X	X	\checkmark	\checkmark	\checkmark
Auto Body Shop	x	X	X	\checkmark	\checkmark
Auto Parts Retail	x	X	\checkmark	\checkmark	\checkmark
Residential Storage	X	X	\checkmark	\checkmark	\checkmark

Note: strip centers and the most vehicle-oriented uses in this table are prohibited along Pedestrian Streets

Housing Units					
	B1	B2	B3	C1	C2
Ground Floor	S	\checkmark	S	S	S
Upper Floors	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark

Misc. Commercial Uses

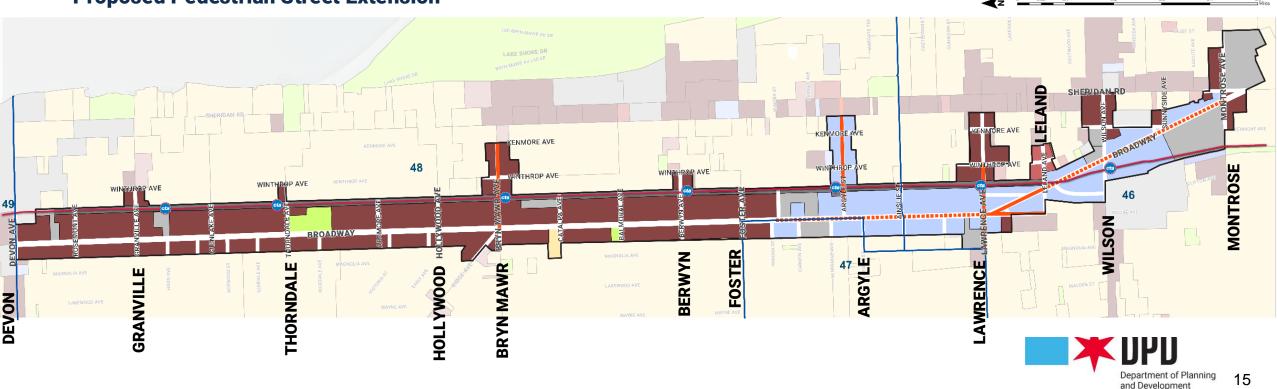
	B1	B2	B 3	C1	C2
Laundromat	X	x	\checkmark	\checkmark	\checkmark
Retail	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Restaurant, Limited	\checkmark	\checkmark	\checkmark	\checkmark	\checkmark
Restaurant, General	X	X	\checkmark	\checkmark	\checkmark
Tavern	X	X	S	\checkmark	\checkmark
Liquor Store	X	x	S	\checkmark	\checkmark
Payday Loans	X	x	S	S	S
Pawn Shops	X	X	S	S	S
Arcade	Х	x	X	\checkmark	\checkmark
Tattoo Parlor	Х	X	S	\checkmark	\checkmark
Massage	Х	x	S	\checkmark	\checkmark
Salon	√/s	√/s	√/s	\checkmark	\checkmark

Draft Zoning Recommendations



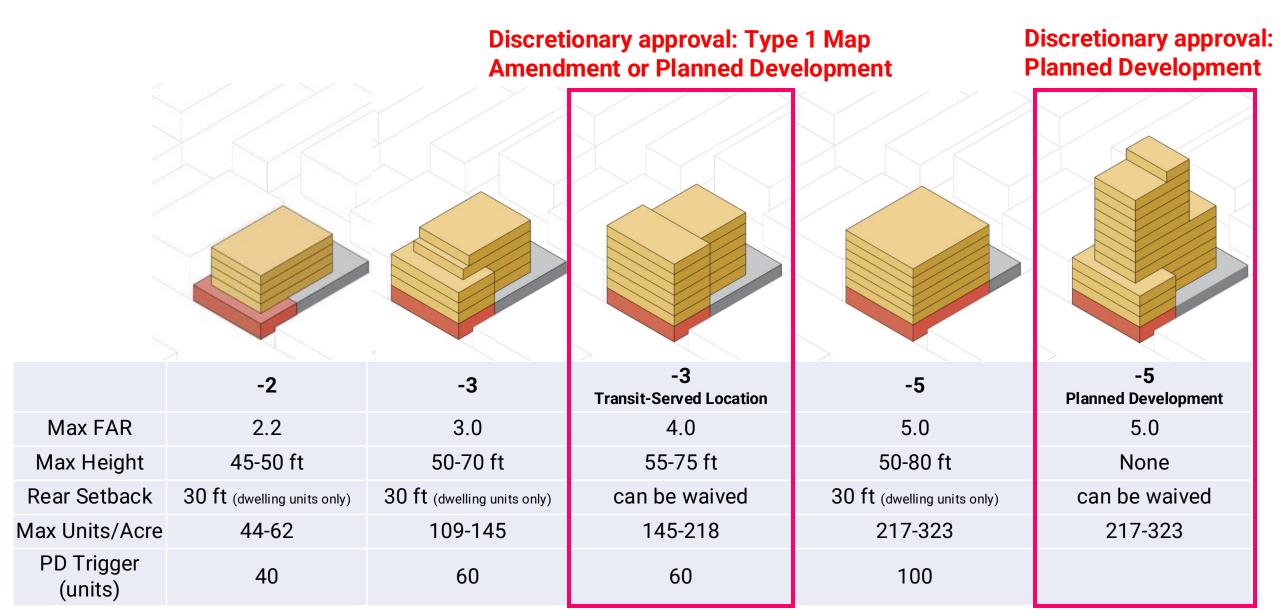
Proposed Pedestrian Street Extension

- Planned Development, Various (Existing)
- Open Space, POS-2 (Existing)
- **Residential, RS-3 (Existing)**
- **Transportation, T (CTA tracks)**



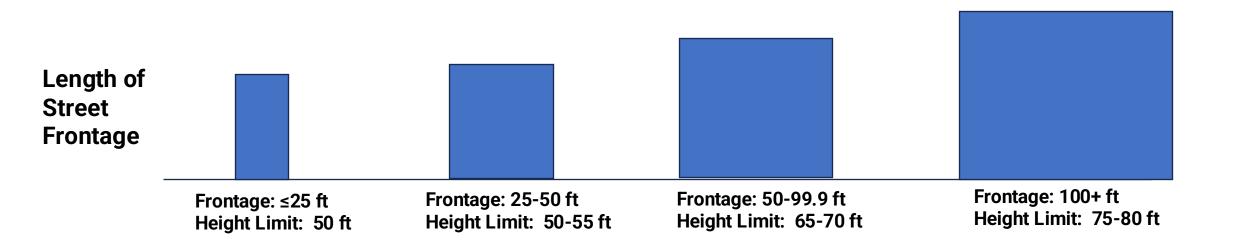
Zoning Form and Density Allowances

See 17-3-0400 in the Chicago Zoning Ordinance for more information



Building Size Based on Lot Frontage

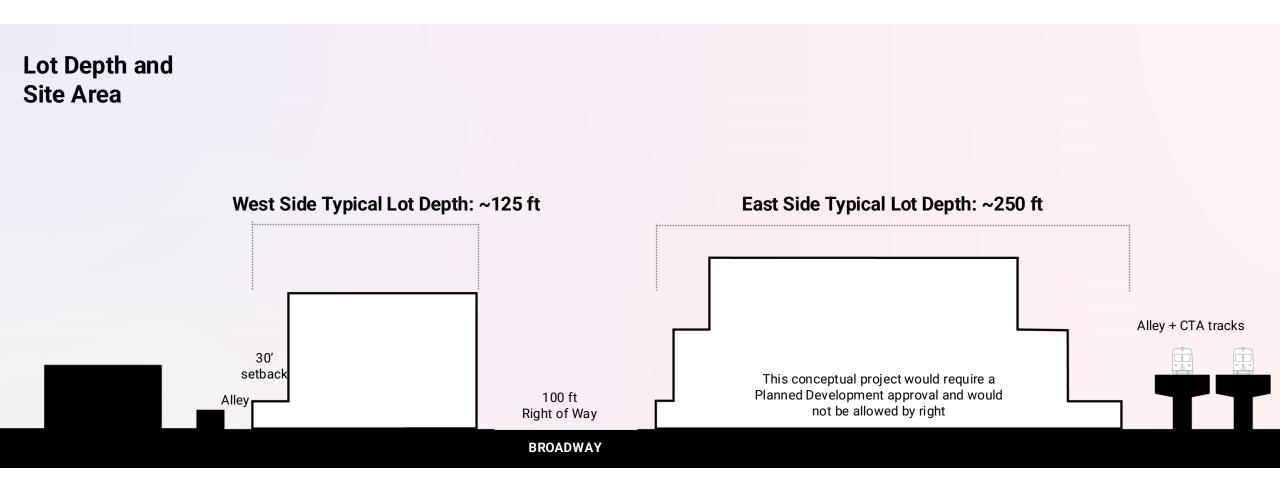
For -5 Zoning Districts See 17-3-0400 in the Chicago Zoning Ordinance for more information





Building Size Based on Lot Dimensions

For -5 Zoning Districts See 17-3-0400 in the Chicago Zoning Ordinance for more information





Preservation of Character and Historic Resources

PRESERVATION OF HISTORIC RESOURCES:

- Establishing Landmarks and Landmark Districts is the only City protection for the most significant historic buildings or districts
- Buildings identified in the 1995 Chicago Historic Resources Survey as potentially having architectural or historical significance are subject to a demolition delay, creating an opportunity to determine if they meet criteria to become Landmarks

CHANGE IN ARCHITECTURAL FABRIC:

- Development and property changes will continue to be incremental, based on choices of property owners and market conditions
- Proactive zoning changes do not automatically trigger redevelopment—many buildings along the corridor are smaller than what current zoning allows



Transportation

MULTI-MODAL NEIGHBORHOOD:

- Currently ~40% of households have no vehicle available in Edgewater and Uptown (CMAP)
- CTA improvements in stations and infrastructure ridership for stations within this area is about half of what it was in 2015
- Land use and zoning recommendations further promote active uses along the corridor and pedestrian-oriented design
- Off-street parking requirements for new development depend on zoning district, use, distance from transit, and other factors in the zoning code
- CDOT working on streetscape improvements south of Foster



Housing Affordability

ADDRESSING HIGH HOUSING DEMAND:

- Significant increases in median income and other demographic shifts signal a housing crunch where it's much easier for higher income neighbors to move in or stay in place
- More housing units can help absorb some excess demand, helping to stabilize the housing market overall and reduce competition for existing housing
- Reducing competition for existing housing helps to preserve older and less expensive housing

BUILDING NEW AFFORDABLE UNITS:

- Properties rezoned with higher development allowances will be required to comply with the Affordable Requirements Ordinance, which typically results in buildings over 10 units providing 20% of total units as affordable to residents making 60% of the Area Median Income
- Opportunities for additional affordable housing on sites currently being used for CTA construction



Local Business Impact

INCREASE FOOT TRAFFIC:

- More people living near and walking through the corridor = more potential customers
- Land use and zoning recommendations further promote active uses along the corridor and pedestrian-oriented design so people are more likely to hang out and browse

REDUCE BARRIERS:

- Generally fewer zoning barriers for businesses and more consistent regulations with neighboring properties
- Districts selected to minimize additional requirements for existing businesses to expand or reopen after closing for several months
- Legally operating businesses can continue as they are indefinitely, regardless of zoning district



Feedback Progress Update

SOURCES:

- October + December open house feedback stations (approx. 150-200 attendees each)
- Written feedback forms
- October and Dec-Feb online feedback forms (600+ total responses so far)
- Other comments, questions, and concerns shared with any project partners

SUMMARY THEMES:

- Overwhelming need to address rising housing costs
- Excitement about new investment and increased density around transit
- Interest in more pedestrian friendly development
- Need to support existing and future local businesses on Broadway
- Mixed feedback on appropriate building heights, west of Broadway and north of Foster



Next Steps

FEEDBACK:

• Online feedback form open until February 6th at Chicago.gov/Broadway

IMPLEMENTATION:

- Request adoption of land use framework at Chicago Plan Commission February 20th
- Begin legislative process for zoning ordinances in early 2025 requires mailed notices to surrounding property owners and public hearings prior to approval
- CTA to release solicitations to redevelop properties currently being used for construction



Question & Answer

Type questions into the Q&A box