

**BUSINESS SURVEY RESULTS**

# **STITCHING IT TOGETHER**

**VISION STUDY FOR BRIGHTON PARK AND GAGE PARK**

DEPARTMENT OF PLANNING AND DEVELOPMENT  
COMMISSIONER CIERE BOATRIGHT

# August – September 2024

**Distributed via:**

email list provided by BACP

12<sup>th</sup>, 14<sup>th</sup>, 15<sup>th</sup> Ward Offices

Greater Southwest Development Corporation

Back of the Yards Neighborhood Council

Brighton Park Chamber of Commerce

PODER

Bridgewater Studios

Sputnik Coffee Roasters

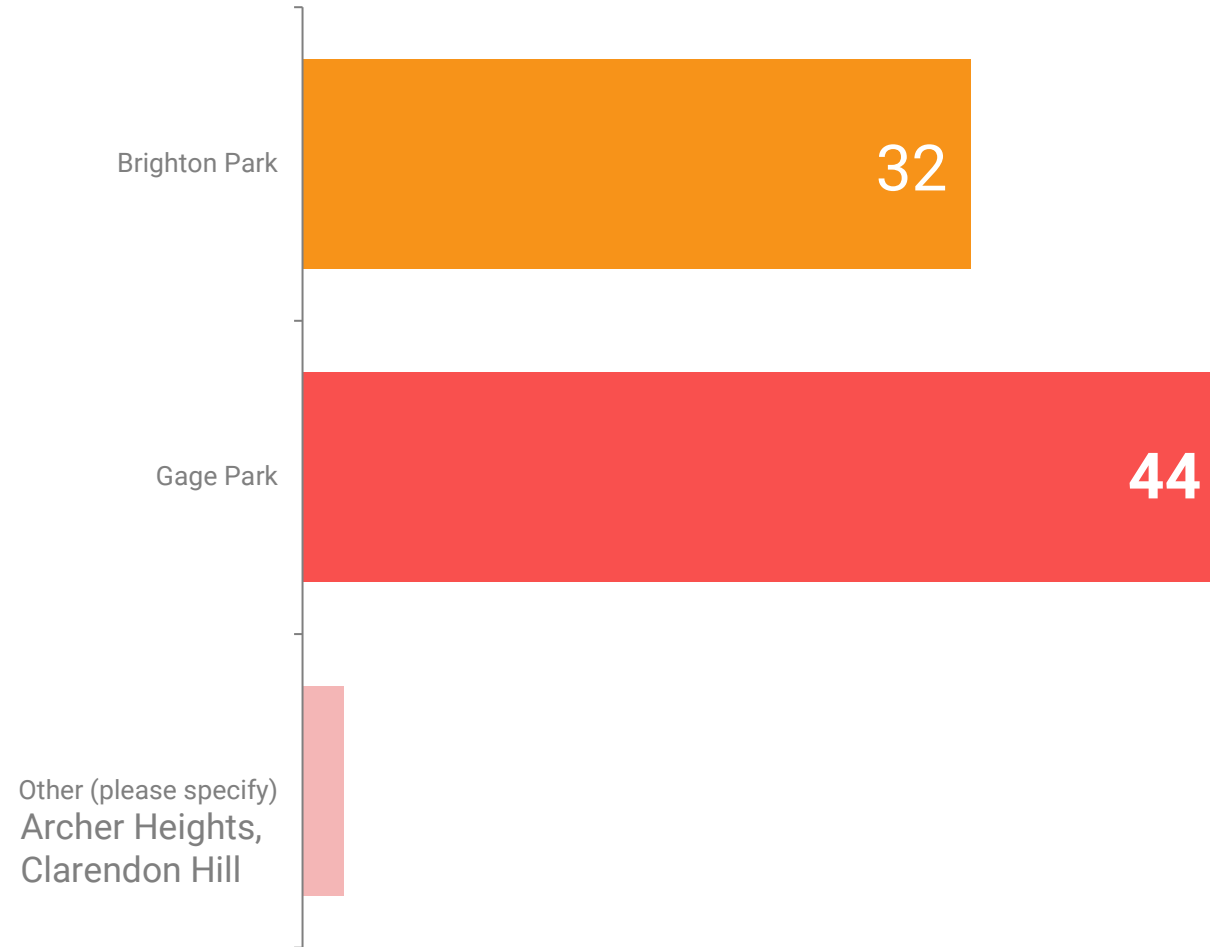
Mujeres Latinos en Acción

# 78

Total Responses

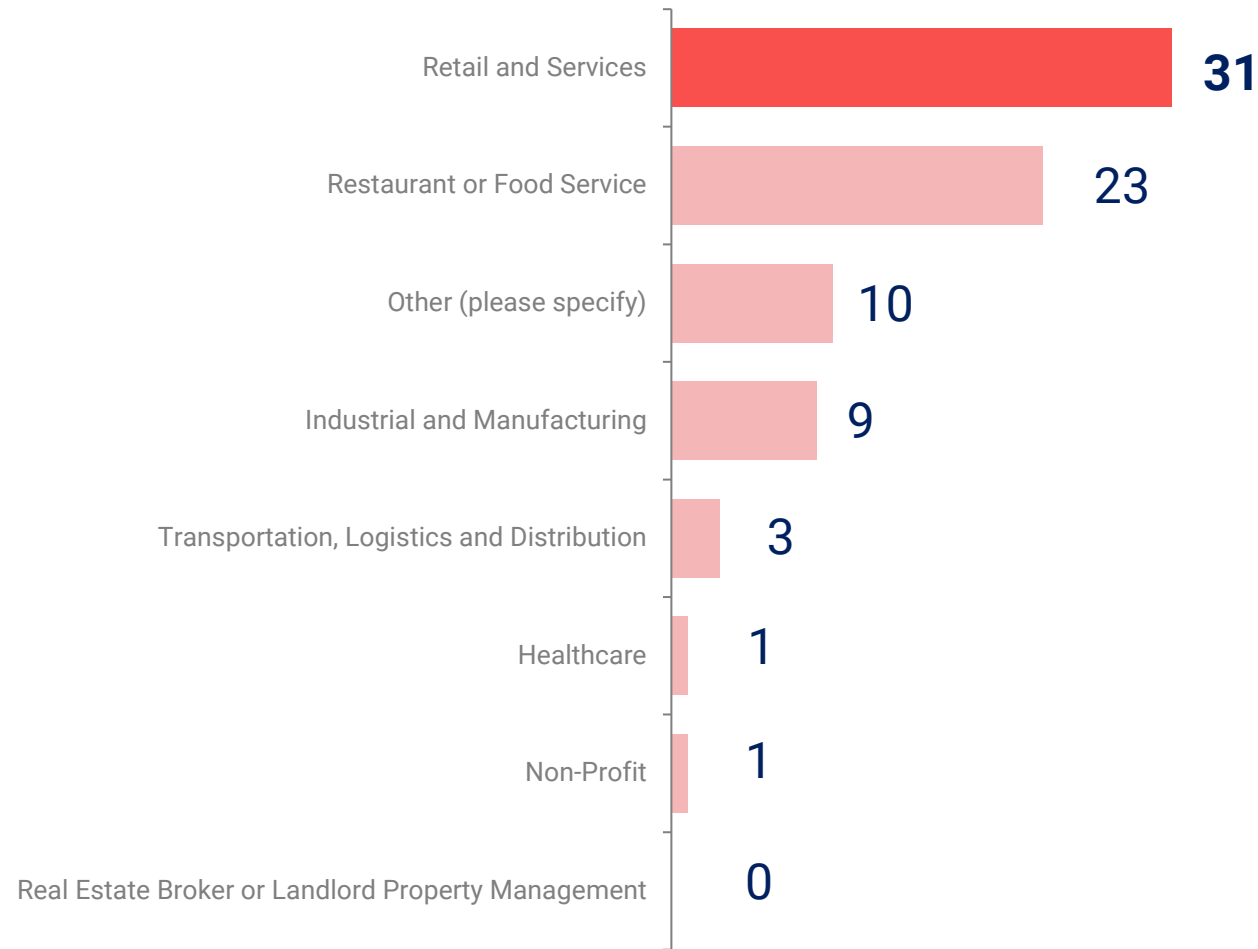
# Q1: Where is your business located?

Answered: 78 Skipped: 0



## Q2: How would you categorize your business?

Answered: 78 Skipped: 0

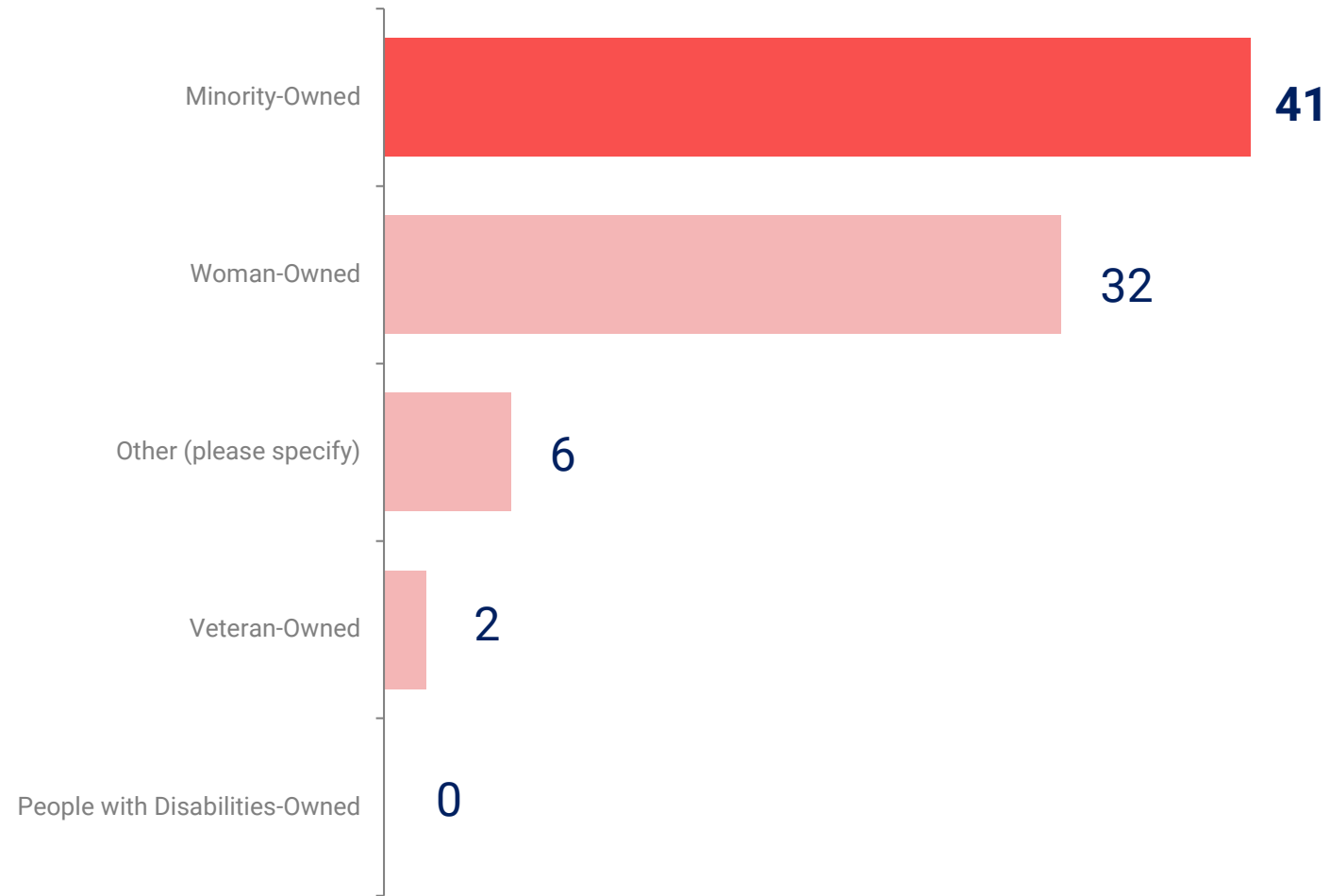


### Other Businesses:

- Bar/Tavern
- Auto Repair/Services
- Finance and Tax Services
- Staffing
- Logistic, Marketing and Special Events

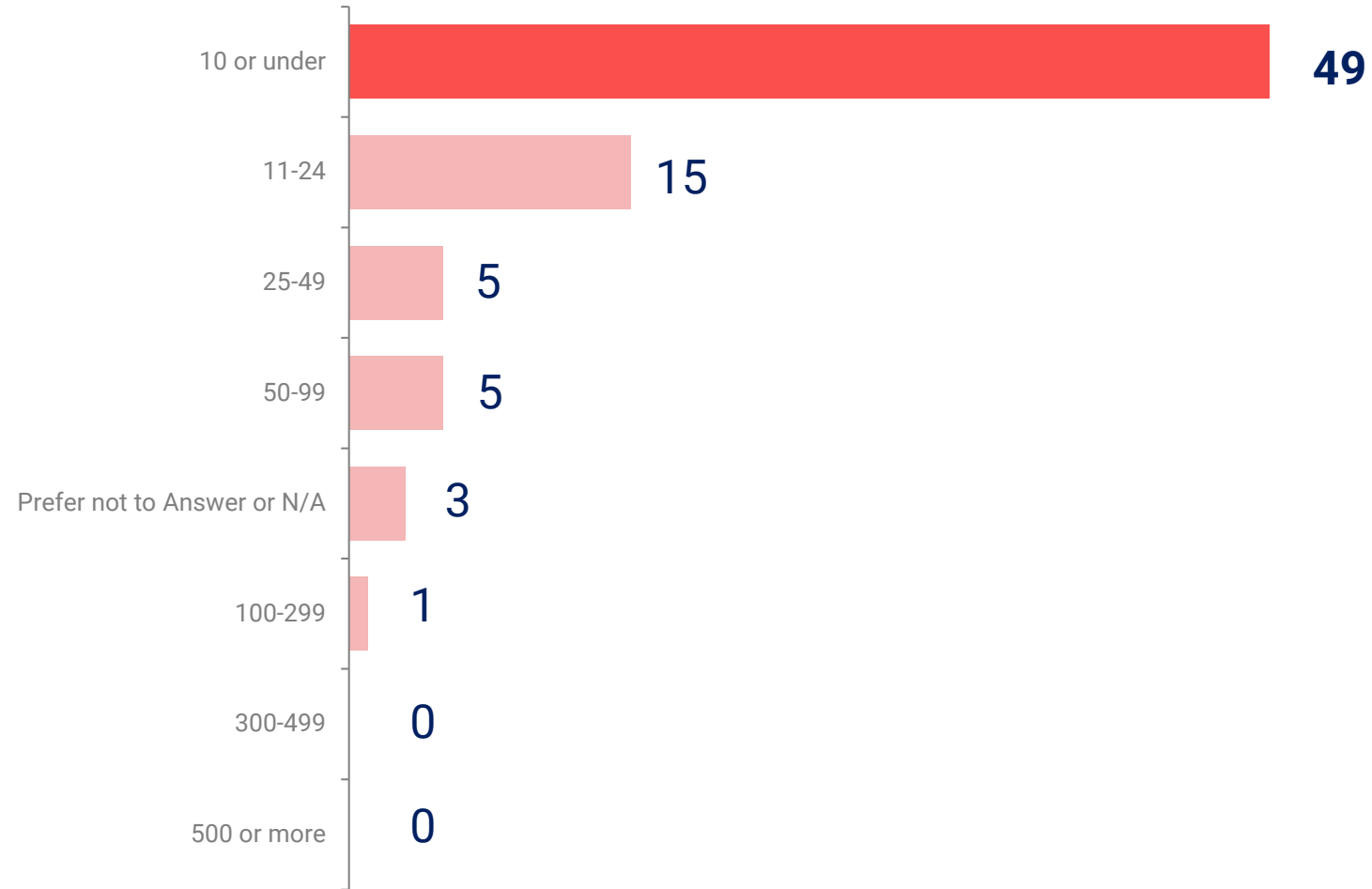
### Q3: Do any of these describe your business? Check all that apply.

Answered: 68 Skipped: 10



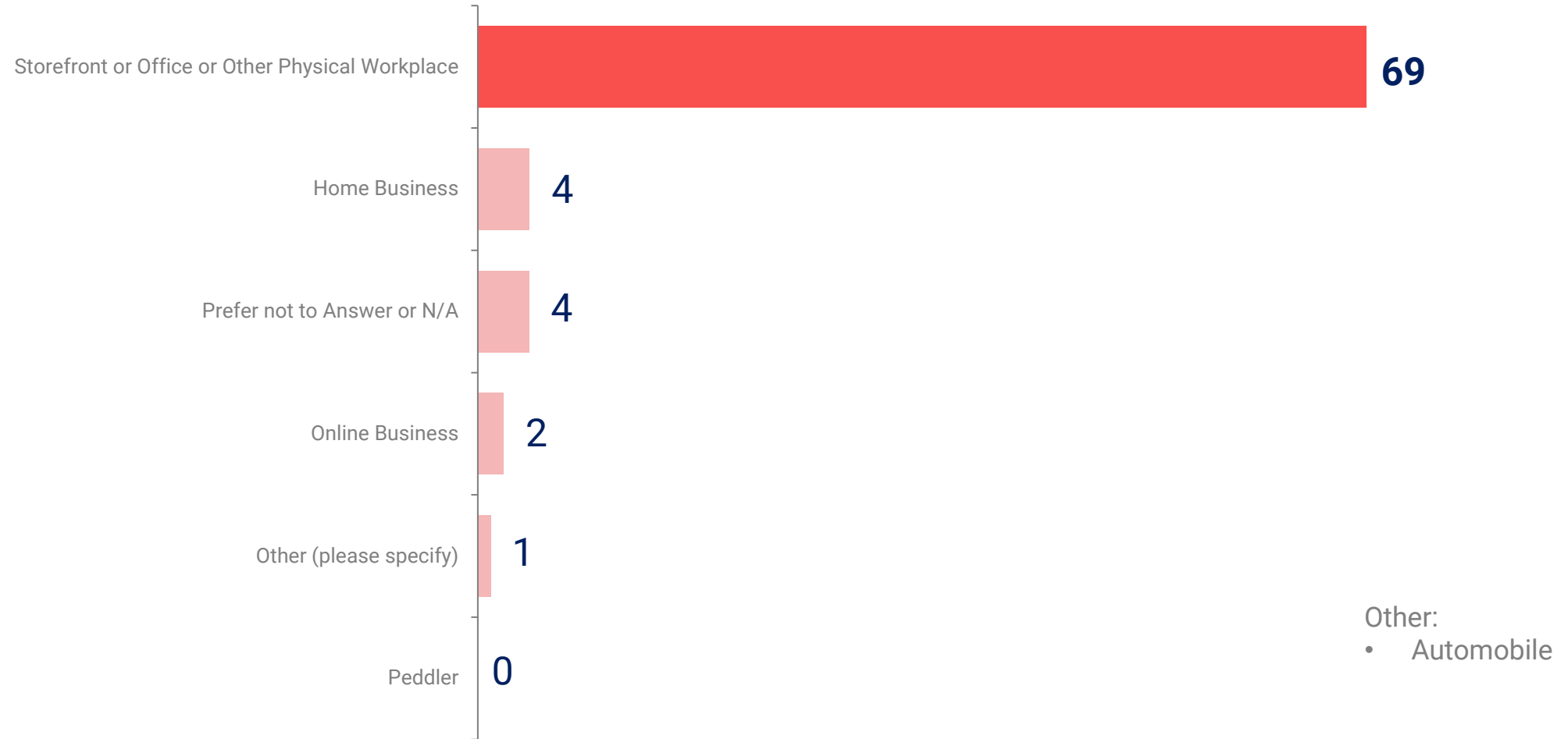
## Q4: Please select the number of employees in your business:

Answered: 78 Skipped: 0



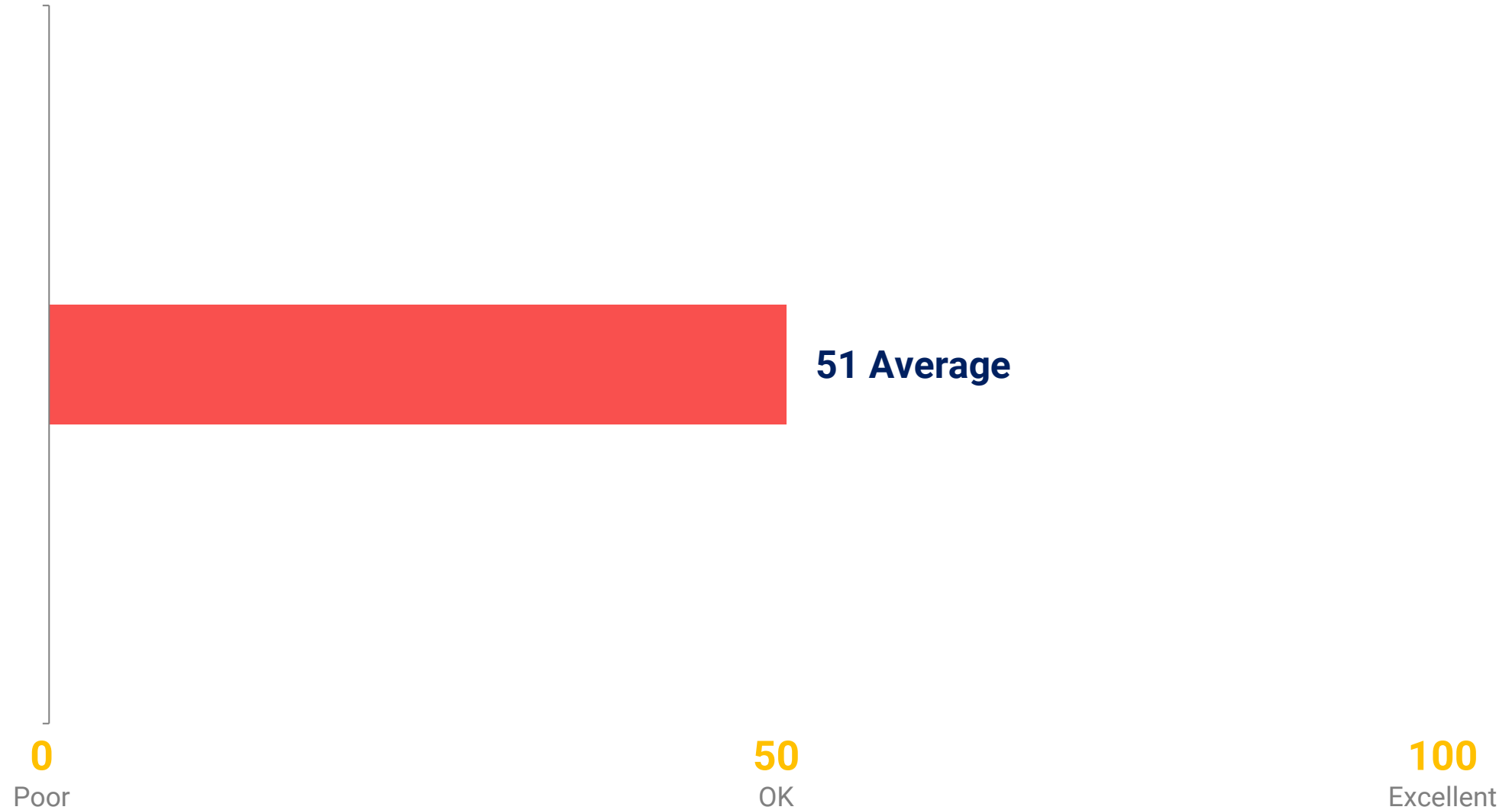
## Q5: Please identify your business platform:

Answered: 78 Skipped: 0



## Q6: How do you feel about your business outlook for 2024?

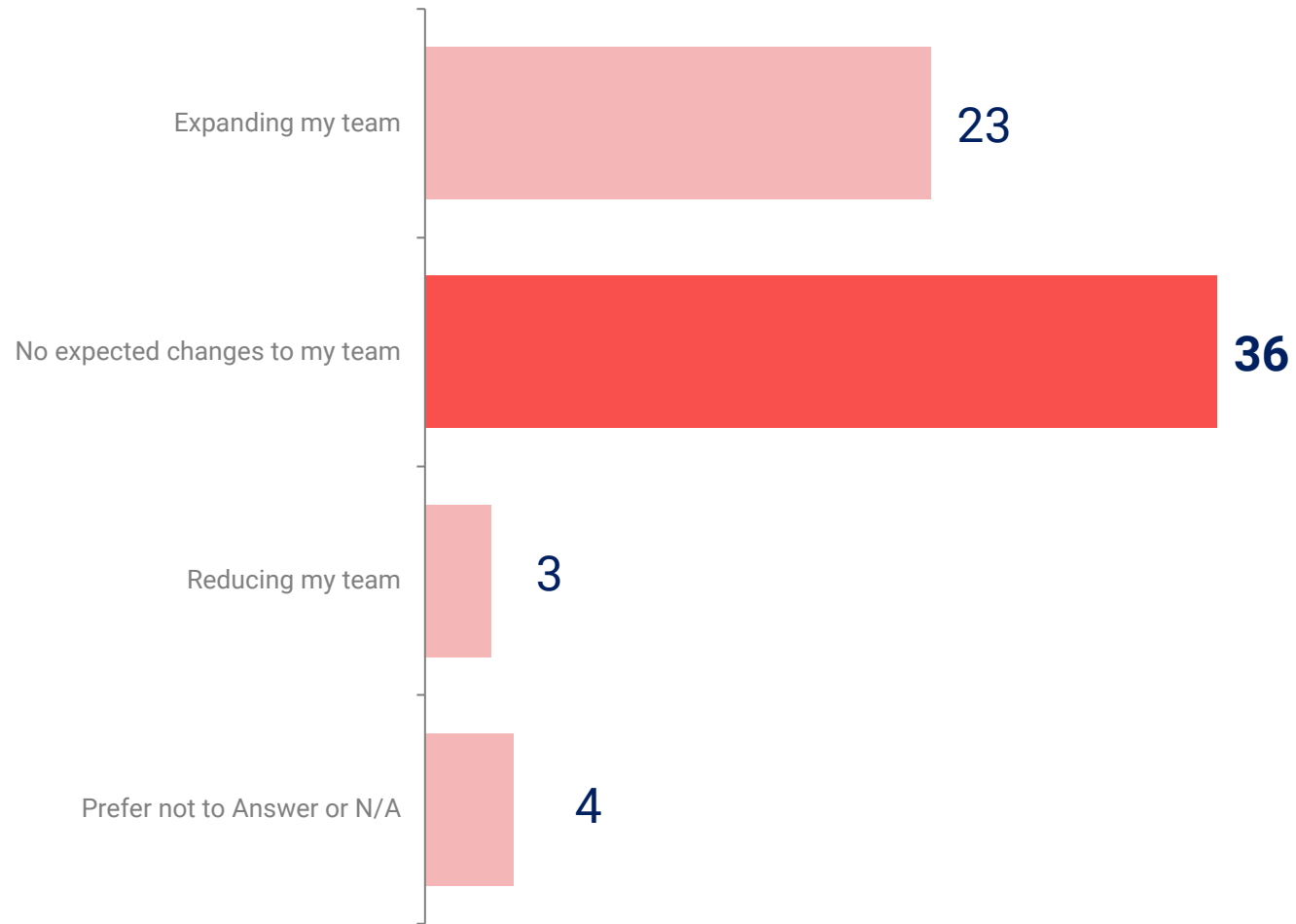
Answered: 66 Skipped: 12





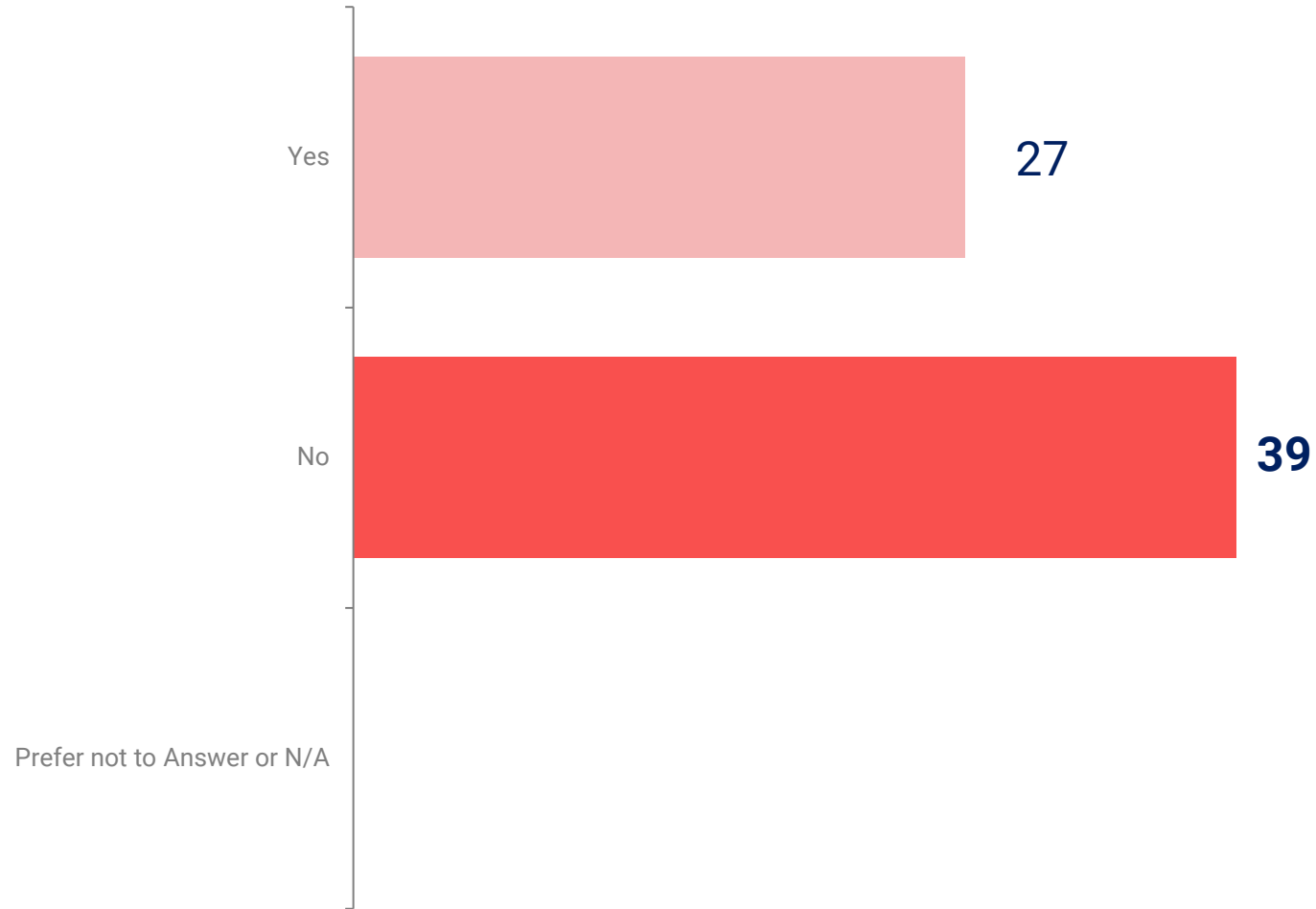
## Q7: What does your hiring outlook look like in 2024?

Answered: 66 Skipped: 12



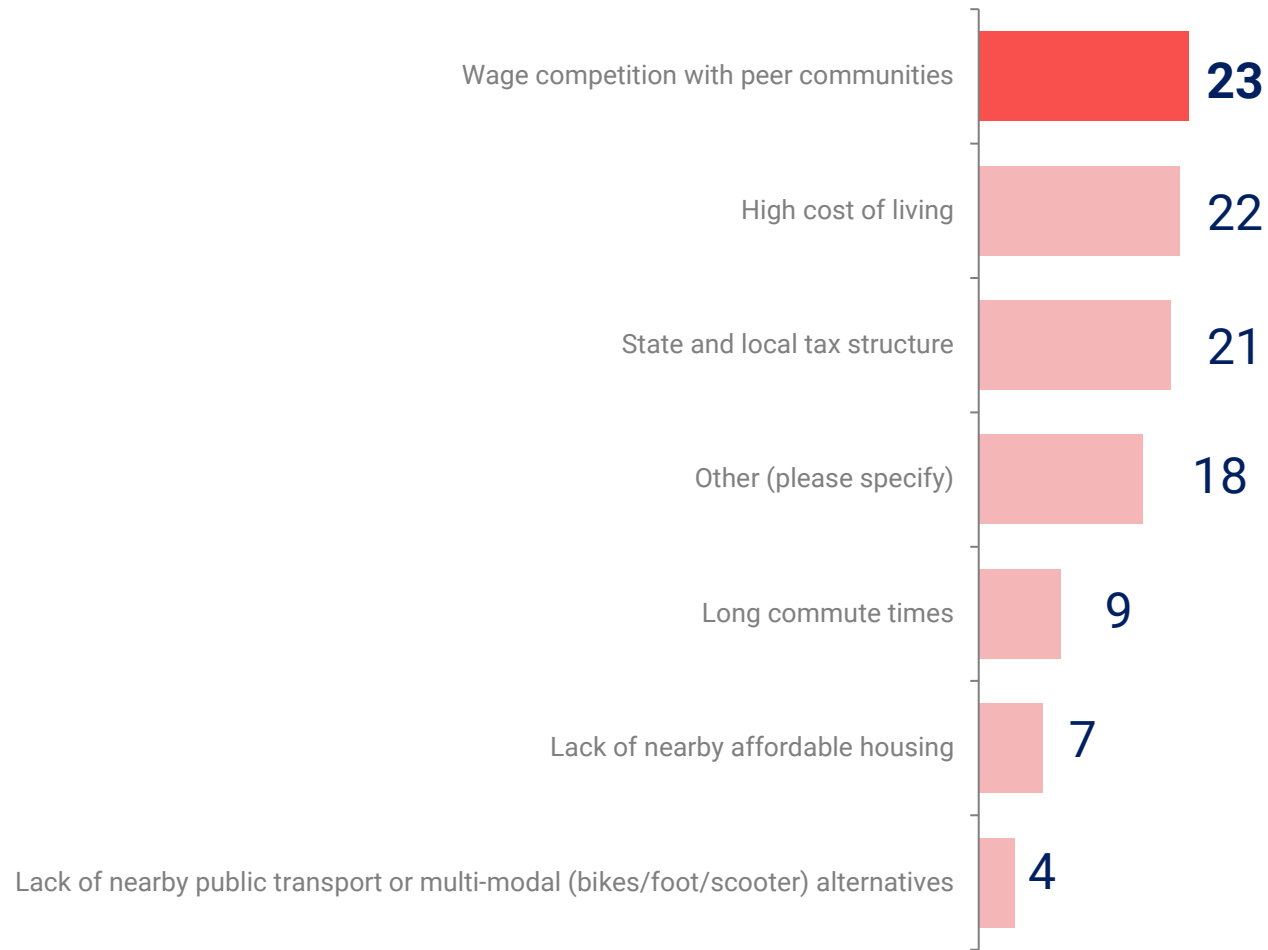
## Q8: In the past year, have you had difficulty filling job openings?

Answered: 66 Skipped: 12



## Q9: Have any of these factors challenged your ability to attract and retain employees?

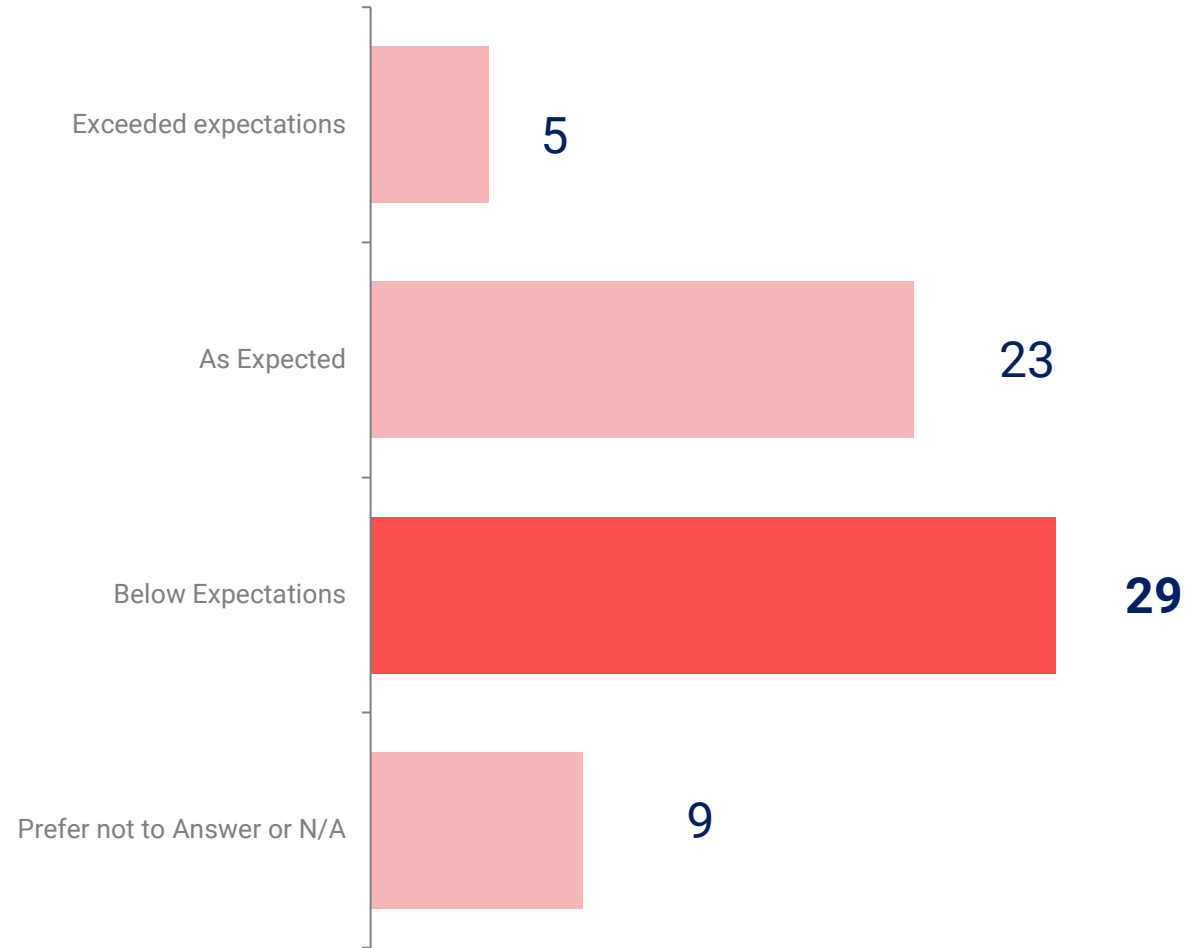
Answered: 66 Skipped: 12



- Other Responses:
- Educational Attainment and Worker Skills
  - Community Safety
  - Language Barriers
  - Financial Support
  - None (13 Responses)

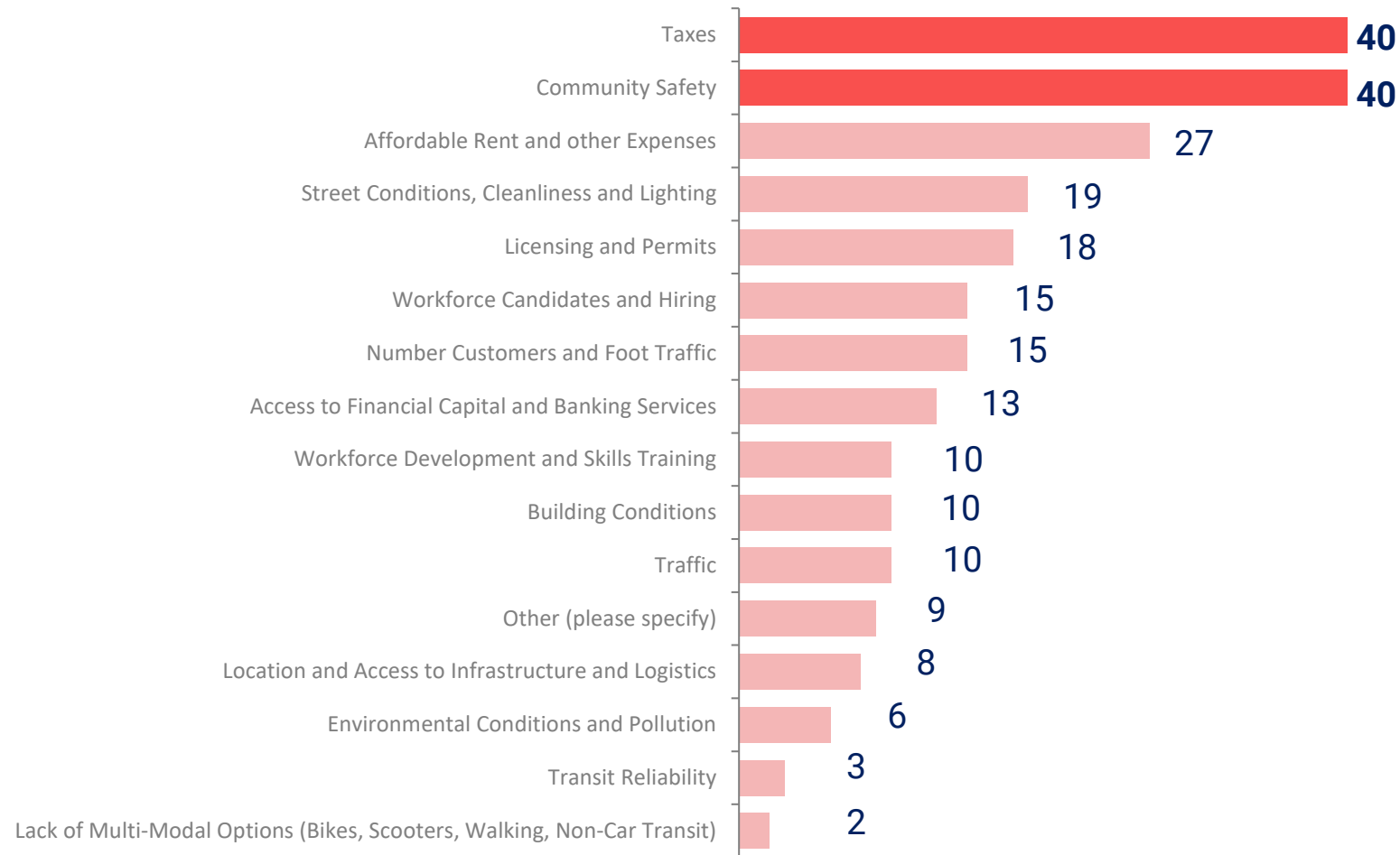
## Q10: Please describe your business' profitability in 2023.

Answered: 66 Skipped: 12



# Q12: What are your biggest concerns impacting your business today? Check all that apply.

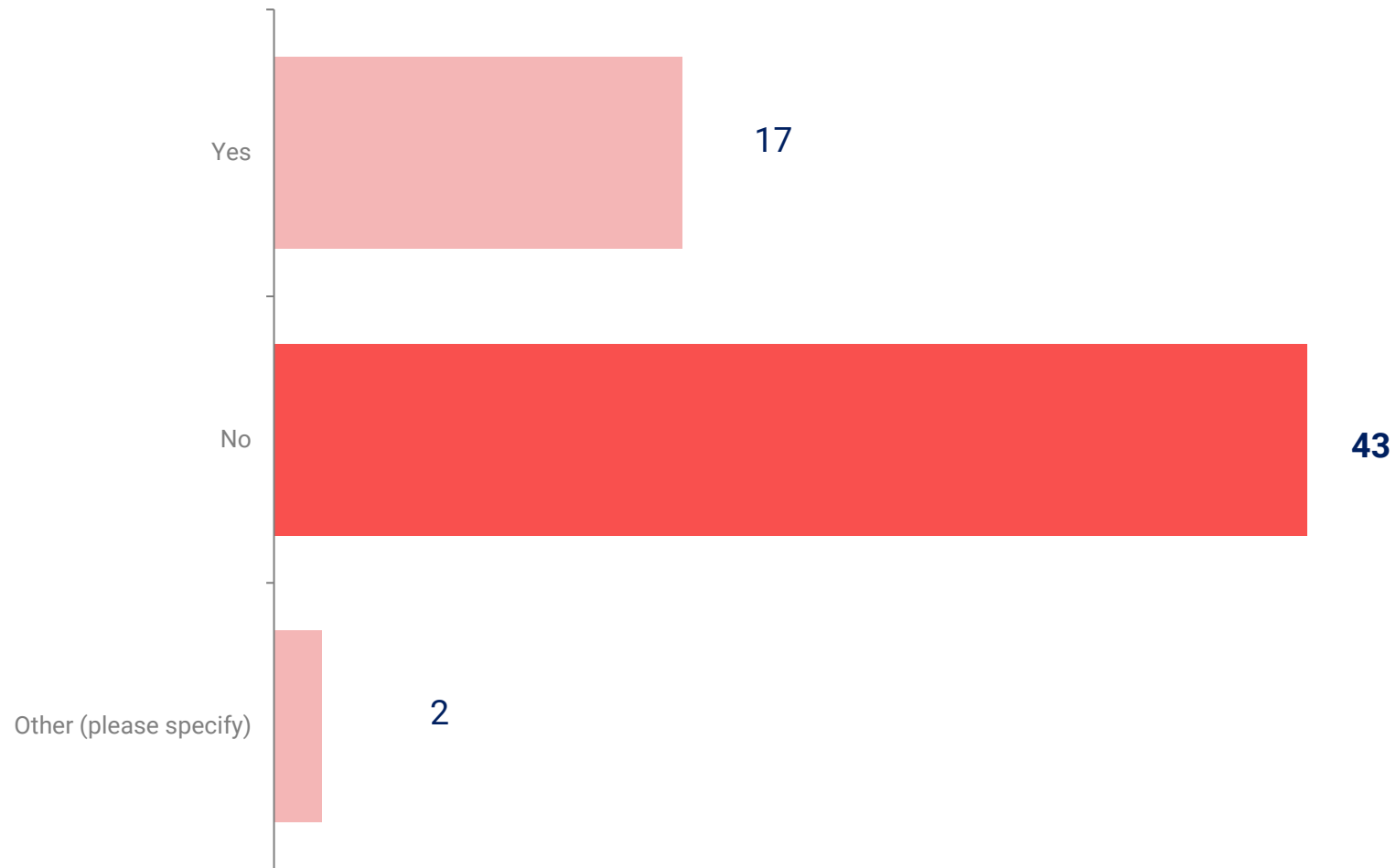
Answered: 66 Skipped: 12



- Other Responses:
- Street Tree Maintenance
  - Market Conditions
  - Buying Property
  - Parking and Traffic from Trucks
  - Current Laws
  - None (2 Responses)

# Q14: Are you aware of any programs and incentives offered to businesses by the City of Chicago? Such as the Small Business Improvement Fund (SBIF), Neighborhood Opportunity Fund (NOF), Chicago Recovery Plan (CRP), or other programs.

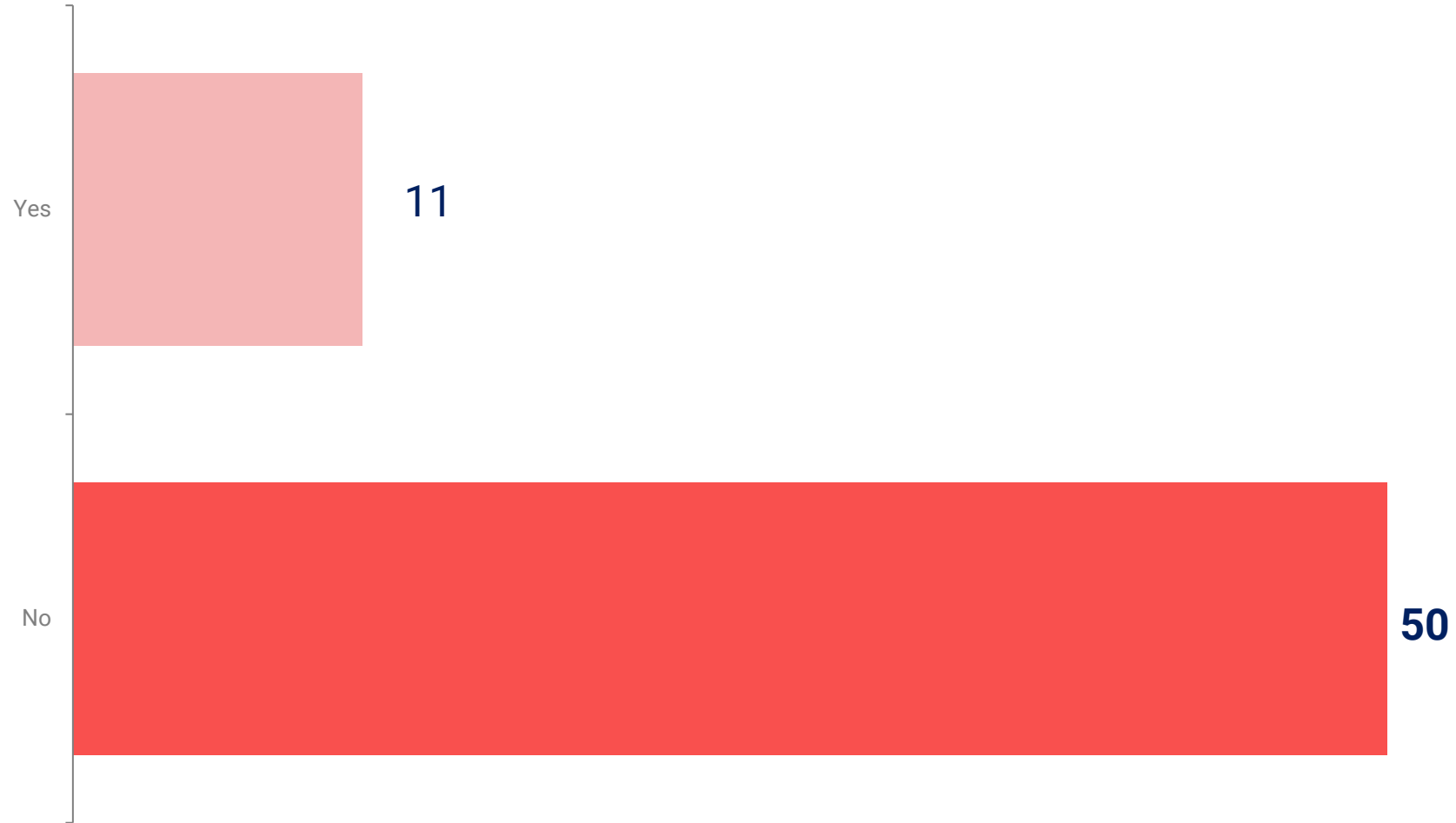
Answered: 62 Skipped: 16



- Other Responses:
- SBA Loan
  - SBIF Application on hold

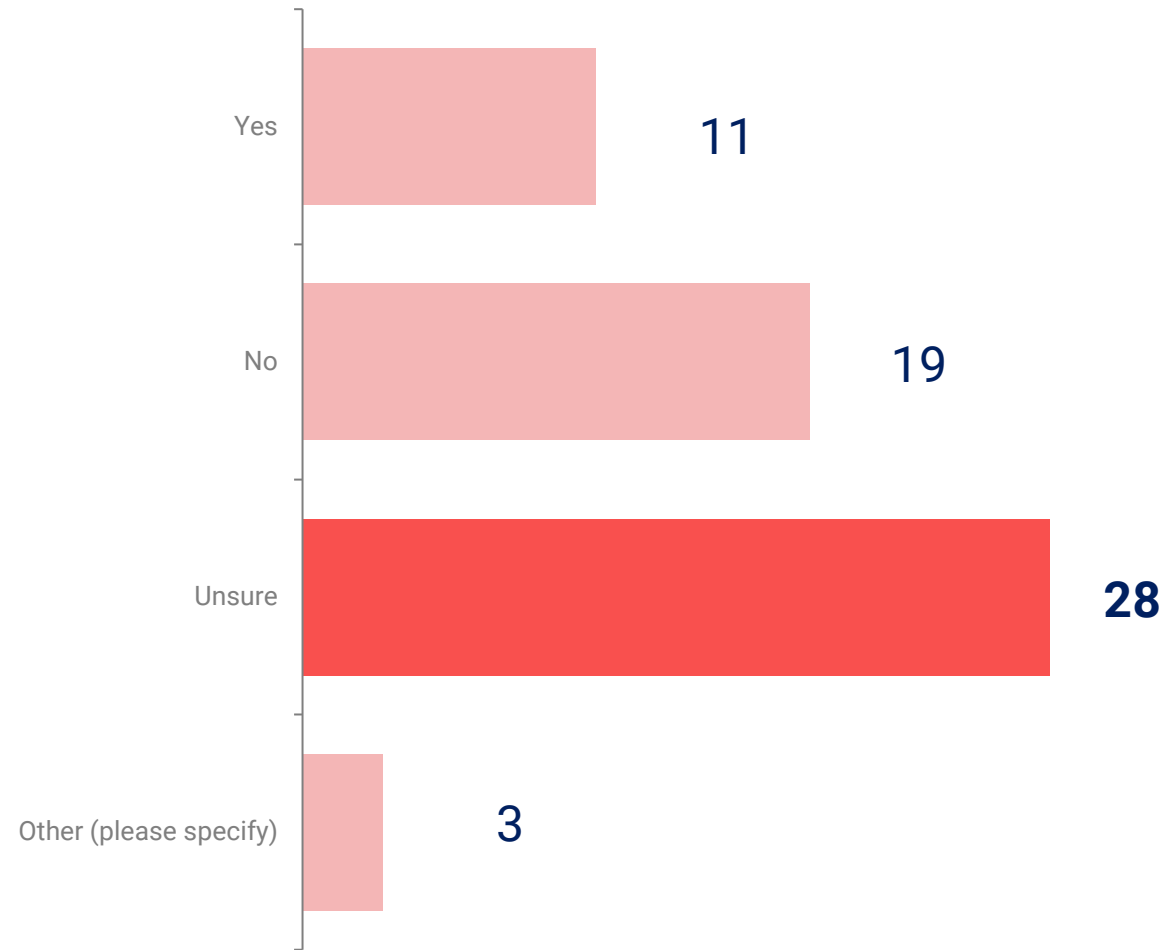
# Q15: If so, have you applied to these programs?

Answered: 61 Skipped: 17



## Q16: Do existing City of Chicago programs and incentives meet your business needs?

Answered: 61 Skipped: 17

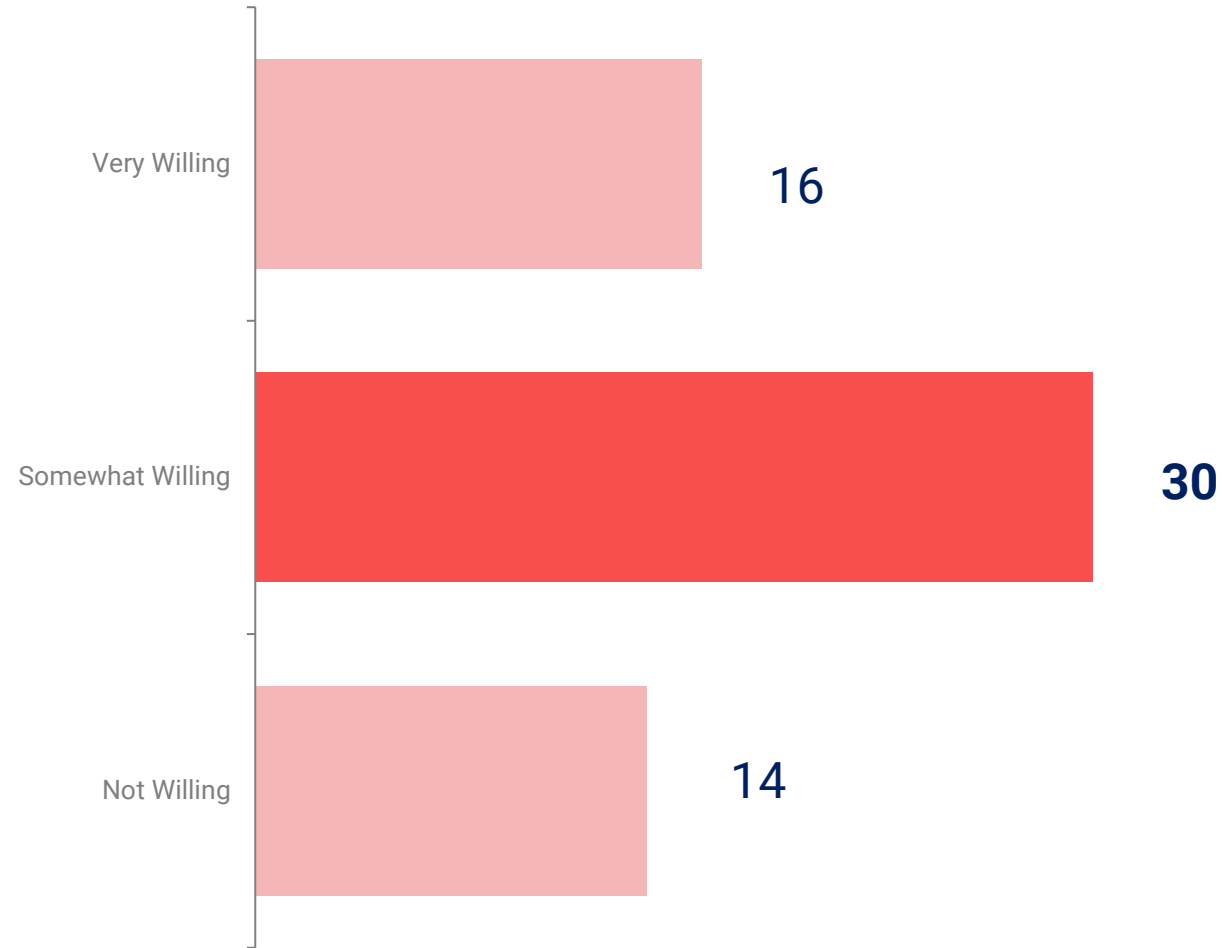


- Other Responses:
- SBIF Application on hold
  - Not currently applying
  - Would like to learn more about programs



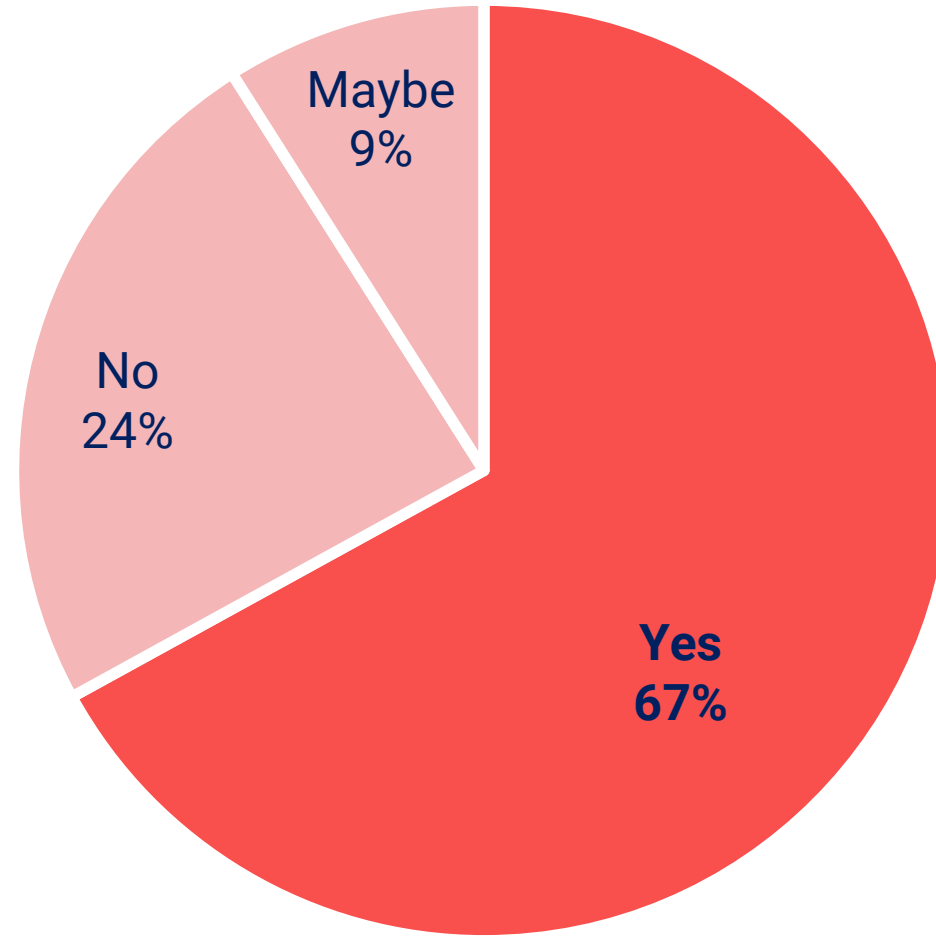
# Q17: How willing would your company be to partner with local institutions to improve local hiring?

Answered: 60 Skipped: 18



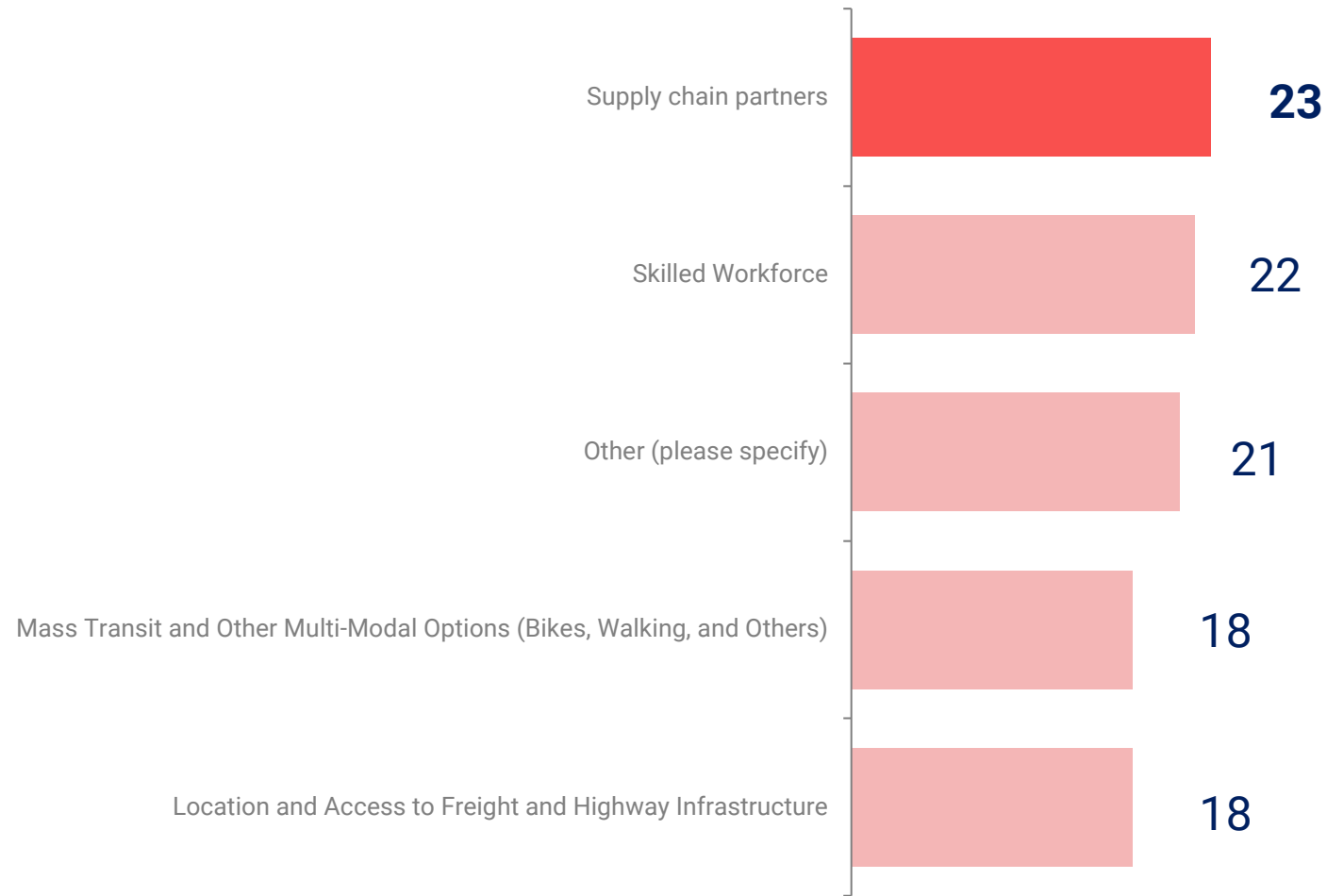
## Q19: Does your current location meet your business demands or needs?

Answered: 33 Skipped: 45\* (Omitted from physical surveys)



# Q21: What are your top three (3) reasons you keep your business in Chicago?

Answered: 62 Skipped: 16

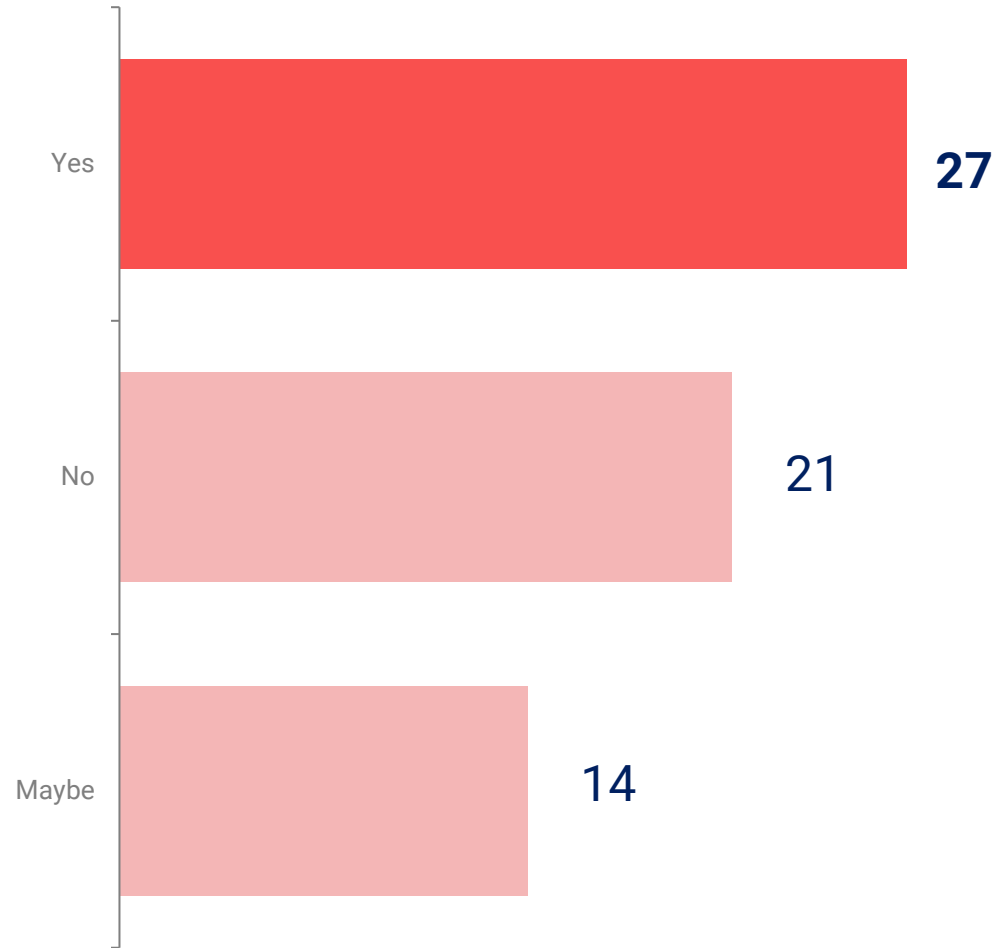


## Other Responses:

- None (6 responses)
- Profit
- Chicago is home
- There needs to be regulation for the distance between similar businesses
- Family-Owned Business
- Good Clients, Good Neighbors
- Better Opportunities
- Density
- Alderpeople

## Q22: Would you like to be part of a business focus group as part of this study?

Answered: 62 Skipped: 16



## Q24: Would you like to hear more about business support programs offered by the City?

Answered: 62 Skipped: 16

