# **Executive Summary**

Fifth Third Bank greatly appreciates the opportunity to respond to the 2024 City of Chicago Request for Proposal and application for designation as a Municipal Depository in fiscal year 2025. The entire Fifth Third team looks forward to continuing to work with the City of Chicago and provide outstanding service while further strengthening our commitment to do so in equitable, diverse, and inclusive ways.

### OUR BACKGROUND

Fifth Third Bank develops and maintains relationships with business, government, and professional clients through customized financial solutions. Our comprehensive and competitive offerings span from traditional lending, depository and treasury management products to global cash management, foreign exchange and international trade finance, derivatives and capital markets services, asset-based lending, real estate finance, public finance, commercial leasing, and syndicated finance.

#### Fifth Third Bancorp

Fifth Third's growth and innovation reflects the economic strength, vitality, and can-do attitude of the markets we serve. The Fifth Third brand began in 1908; however, our company's roots extend back over 160 years when our original institution, The Bank of the Ohio Valley, was founded in 1858. The bank expanded into Chicago and Northern Indiana in 2001, acquiring market share through investment in the best people, outstanding client service, and an unwavering commitment to the community.

## Fifth Third Bank, Chicago

Unlike most in our industry, Fifth Third manages growth through an organizational structure that accentuates regional banks in each of our major metropolitan areas. Our emphasis is on local rather than central decision-making, executing on operational tasks efficiently, and planning thoroughly. We believe that local banking structures delivering the products and expertise of a large institution represent the best long run formula for financial success and customer satisfaction. However, while we market ourselves with a local organizational structure, Fifth Third Bank operates all of its systems at the Bancorp level. We have one depository platform for all of the regions with same day posting of transactions no matter where they are performed.

Our Fifth Third Bank, Chicago Affiliate (FTCH), is based in Chicago, Illinois with Mark Heckler as our Regional Market President. Fifth Third Bank's regional business model features local leadership with decision making authority, innovative customer-centric solutions and national resources from one of the strongest banks in the country. Our "One Bank" approach allows us to leverage the expertise of every area of the bank to deliver comprehensive solutions to each client.

Fifth Third has the financial strength and demonstrates the thought leadership that you should demand from your bank partner. Our length in business is testimony to our adherence to the principles of hard work and our commitment to follow disciplined and sound business practices. Our reputation for excellent service and financial strength stems from an unwavering practice of listening to our clients and building financial products and delivery models that solve increasingly complex financial needs.

#### Classification: Internal Use

#### SPECIALIZED APPROACH WITH GOVERNMENTAL ENTITIES

- Our Government and Institutional Banking Group provides experienced Relationship Managers and Treasury Management Officers who serve the unique needs of governmental entities, nonprofit organizations, and educational institutions.
- This group is knowledgeable in determining the most valuable solutions for governmental entities, including deposit accounts, treasury management services, investments, and financing.
- The Fifth Third approach provides a dedicated relationship team that works closely with clients to provide valuable solutions and consultative services for current and future growth objectives.
- Dedicated Client Advisors and a highly skilled Premier Commercial Support Center offer special service for day-to-day operational issues and contact.

We appreciate this opportunity to present Fifth Third's capabilities. We welcome your feedback and look forward to discussing any questions you may have regarding any information included in our response.

Classification: Internal Use