

CLASS TITLE: DATA SERVICES LEAD

CHARACTERISTICS OF THE CLASS

Under direction, this is a managerial level classification. The class fosters value creation by means of the organization's data assets and external data ecosystem, and performs related duties as required.

This class is assigned to the Leadership Technology Job Family which consists of positions responsible for overseeing the identification, prioritization, and delivery of work activities, coach and developing employees, providing thought leadership to business partners, and shaping and executing the technology vision and strategy to maximize business values.

ESSENTIAL DUTIES

- Develops, manages, allocates and governs the annual budget for the office of the Data Services Team
- Organizes and leads a data and analytics center of excellence, and constantly improve the organization's capacity to develop insights with advanced analytics
- Defines members' responsibilities and accountabilities for both
- Defines job roles, recruit candidates, and manages (directly or indirectly) a team of data and analytics governance leaders and senior information management professionals in different regions or business units across a complex, diverse enterprise
- Leads the development, publishing, and maintenance of the organization's information architecture, as well as a roadmap for its future development, ensuring that it matches and supports business needs
- Aligns data policy and administration with relevant regulatory, legal, and ethical mandates (e.g., creating value through data exploitation, envisioning data-enabled strategies, enabling all forms of business outcomes through analytics, establishing data and analytics governance, specifying enterprise information policy, and establishing a data-driven culture)
- Takes authority, responsibility, and accountability for exploiting the value of enterprise information assets, and of the analytics used to render insights for decision making, automated decisions and augmentation of human performance
- Develops methods to ensure consistent application and use of analytics
- Institutes an enterprise operating model that is consistent with the capabilities and competencies required to execute the strategy
- Oversees the development and deployment of the enterprise's data and analytics platform for digital business
- Leads research, strategy creation and development of new data products or services to expand markets, monetize data (directly and indirectly) and grow company revenue
- Expands the organization's research and analytics offerings, especially in emerging analytical approaches, skills, and technologies, focusing them on digital business innovation
- Fosters the creation of a data-driven culture, related competencies, and data literacy across the enterprise leads these transformation efforts
- Identifies new kinds, types, and sources of data to enable business innovation throughout the organization

- Creates and oversees a centralized service for sourcing external data to ensure quality, traceability, timeliness, usability, and cost-effectiveness
- Defines processes for the effective, integrated introduction of new data
- Creates and expands open data offerings to empower citizens, and to enable better government and commercial services
- Leads regulatory and compliance programs related to data and analytics assets
- Oversees the integration and staging of data, and the development and maintenance of the data lakes, data warehouse and data marts, for use by analysts throughout the organization
- **NOTE**: The list of essential duties is not intended to be inclusive; there may be other duties that are essential to particular positions within the class.

MINIMUM QUALIFICATIONS

Education, Training, and Experience

- Graduation from an accredited college or university with a Bachelor's degree in Business Administration, Computer Science, Data Science, Information Science or a directly related field, plus five (5) years of work experience in business management, legal, financial or information or IT management or leading cross-functional teams and enterprise wide programs of which two (2) years are in a management/supervisory role related to the responsibilities of the position, or an equivalent combination of education, training, and experience
- Experience in integrating complex, cross-corporate processes, and information strategies, and/or designing strategic metrics and scorecards

Licensure, Certification, or Other Qualifications

• Strategy and management consulting experience desirable

WORKING CONDITIONS

• General office environment

EQUIPMENT

- Standard office equipment (e.g., phone, printer, copier, computers, mobile devices)
- Standard productivity suites (e.g., Microsoft Office Suite, OpenOffice, Google Workspace)

PHYSICAL REQUIREMENTS

• No specific requirements

KNOWLEDGE, SKILLS, ABILITIES, AND OTHER WORK REQUIREMENTS

Knowledge

Comprehensive knowledge of:

- *data literacy —business use cases/outcomes, data sources and management concepts, and analytical approaches/options.
- *information strategy experience
- *strategic technology planning and execution, and policy development and maintenance
- *multiple competency areas of data and analytics delivery (e.g., data warehousing, business intelligence (BI), data governance, data architecture, data integration, data classification, data

strategy, data quality management, data security and privacy, MDM, data standards, regulatory compliance and enterprise architecture frameworks)

Moderate knowledge of:

- *business information generation and analysis methods.
- *management and supervisory methods, practices, and procedures

Some knowledge of:

 data structure, information systems/tools, related software and data management, enterprise content management, and record-keeping policies and practices in a complex organizational environment

Knowledge of applicable City and department policies, procedures, rules, and regulations Other knowledge as required for successful performance in the lower-level series.

<u>Skills</u>

- <u>*ACTIVE LEARNING -</u> Understand the implications of new information for both current and future problem-solving and decision-making
- <u>*ACTIVE LISTENING</u> Give full attention to what other people are saying, take time to understand the points being made, ask questions as appropriate, and not interrupt at inappropriate times
- <u>*CRITICAL THINKING</u> Use logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions, or approaches to problems
- <u>*LEARNING STRATEGIES</u> Select and use training/instructional methods and procedures appropriate for the situation when learning or teaching new things
- <u>MONITORING</u> Monitor and assess performance of one's self, other individuals, or organizations to make improvements or take corrective action
- <u>*COMPLEX PROBLEM SOLVING</u> Identify complex problems and review related information to develop and evaluate options and implement solutions
- <u>MANAGEMENT OF PERSONNEL RESOURCES</u> Motivate, develop, and direct people as they work and identify the best people for the job
- <u>*TIME MANAGEMENT -</u> Manage one's own time or the time of others
- <u>*COORDINATION WITH OTHERS</u> Adjust actions in relation to others' actions
- INSTRUCTING Teach others how to do something
- <u>*JUDGEMENT AND DECISION MAKING</u> Consider the relative costs and benefits of potential actions to choose the most appropriate one
- <u>*SYSTEMS ANALYSIS</u> Determine how a system should work and how changes in conditions, operations, and the environment will affect outcomes
- <u>*SYSTEMS EVALUATION -</u> Identify measures or indicators of system performance and the actions needed to improve or correct performance relative to the goals of the system
- <u>*OPERATIONS ANALYSIS</u> Analyze needs and product requirements to create a design
- <u>TECHNOLOGY DESIGN -</u> Generate or adapt equipment and technology to serve user needs

Other skills as required for successful performance in the lower-level series.

Abilities

 <u>*COMPREHEND ORAL INFORMATION</u> - Listen to and understand information and ideas presented through spoken words and sentences

- <u>*SPEAK -</u> Communicate information and ideas in speaking so others will understand
- <u>*COMPREHEND WRITTEN INFORMATION -</u> Read and understand information and ideas presented in writing
- <u>*WRITE</u> Communicate information and ideas in writing so others will understand
- <u>*CONCENTRATE</u> Concentrate on a task over a period of time without being distracted
- <u>*RECOGNIZE PROBLEMS -</u> Tell when something is wrong or is likely to go wrong
- <u>*REASON TO SOLVE PROBLEMS</u> Apply general rules to specific problems to produce answers that make sense
- <u>COME UP WITH IDEAS</u> Come up with a number of ideas about a topic
- <u>*MAKE SENSE OF INFORMATION</u> Quickly make sense of, combine, and organize information into meaningful patterns
- <u>*REACH CONCLUSIONS</u> Combine pieces of information to form general rules or conclusions (includes finding a relationship among seemingly unrelated events)

Other abilities as required for successful performance in the lower-level series.

Additional Competency Requirements

- <u>COMMUNICATION FOR RESULTS</u> Communicates in a timely manner with others upon the discovery of potential problems or change. Presents information or data that has a strong effect on others as evidenced by their reactions to it. Seeks clarification when necessary by giving and receiving feedback. Encourages the open expression of dissent and contrary viewpoints.
- <u>GROWTH MINDSET</u> Explores how to use previous knowledge, ideas or techniques that have worked in the past and can be applied to other settings. Demonstrates resourcefulness in acquiring necessary knowledge, skills and competencies based on a thorough understanding of personal strengths and development needs. Keeps up to date on current research and trends.
- <u>INITIATIVE</u> Describes future scenarios and related opportunities. Plans potential responses involving resource holders, peers, processes and technology. Leads a timely response, seeking internal/external advice and consultation. Sustains progress through uncharted territories.
- <u>OWNERSHIP AND COMMITMENT</u> Sets enhanced objectives for self and others. Monitors
 performance trends and identifies opportunities to improve standards. Provides regular
 feedback and suggests alternative approaches necessary to ensure that organizational
 objectives and high standards are achieved. Delegates responsibility and reallocates resources
 as needed to ensure that priorities are met.
- <u>CHANGE ADVOCATE</u> Leads the planning and implementation of change programs that impact critical functions/processes. Partners with other resource managers/change agents to identify opportunities for significant process enhancements. Recommends changes that impact strategic business direction. Sets expectations for monitoring and feedback systems and reviews performance trends. Evaluates progress and involves peers and team members in analyzing strengths and weaknesses in performance. Improves efficiency by spearheading pilots and planned functional change initiatives.
- <u>CUSTOMER PARTNERSHIP</u> Participates in cross-functional activities to achieve organizational objectives. Interacts with customers in order to identify opportunities that meet organizational and technological needs. Identifies the customer's operational requirements and technological needs related to the customer's organizational strategy. Mines for operational and

functional enhancements to projects and services. Assesses the potential capabilities of available, cost-effective technology. Develops tactical initiatives that proactively address customer needs and provides recommendations that align short-term needs with strategic performance drivers. Anticipates unstated ways of better satisfying the customer's needs. Develops networks and builds alliances.

- <u>DECISION MAKING</u> Makes key decisions that have an enterprise wide or strategic impact. Predicts how a decision will affect key stakeholder groups (internal and external) and develops strategies to build support for the decision and overcome obstacles. Rapidly identifies the key issues that need to be considered when making strategic decisions.
- <u>LEADERSHIP</u> Continually measures the organization's performance against the "best in class" in its peer group and sets a vision and plan to exceed these benchmarks. Allocates functional roles, levels of accountabilities and strategic assignments. Empowers and enables team members to carry out and implement that vision. Effectively coaches, mentors and trains new and existing team members in political, organizational, industry/business, behavioral and technical skills.
- <u>OUTCOME DRIVEN</u> Sets challenging goals for his/her area of responsibility in relation to business opportunities. Measures the risks involved while taking a course of action. Engages in action at the right time and to achieve results.
- <u>SELF CONFIDENCE</u> Seeks opportunities to try out and gain new skills. Shares information, ideas, and opinions openly. Presents alternative viewpoints to managers, customers, and peers. Tests acceptance for controversial and/or political issues. Provides constructive feedback when agreed-upon standards are unfulfilled. Shares advice. Solicits honest feedback.
- <u>STRATEGIC BUSINESS PLANNING</u> Develops business cases for strategic initiatives. Defines rationale, cost and benefits, and planning assumptions for proposals. Analyzes operations, staffing requirements and capital improvements from a multi-year and multifunctional perspective. Develops analytical input for IT strategic plans. Presents recommendations to senior management team. Monitors functional plan.
- <u>STRATEGIC RELATIONSHIP MANAGEMENT</u> Interacts with customers in order to identify
 opportunities that meet organizational and technological needs, as well as meet internal criteria
 for best practices that meet the customer's specific operational requirements as they relate to
 the customer's organizational strategy. Provides recommendations that align short-term needs
 with strategic performance drivers.

Other competencies as required for successful performance in the lower-level series.

All employees of the City of Chicago must demonstrate commitment to and compliance with applicable state and federal laws, and City ordinances and rules; the City's Ethics standards; and other City policies and procedures.

The City of Chicago will consider equivalent foreign degrees, accreditations, and credentials in evaluating qualifications.

* May be required at entry.

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