

■ **GOAL 1: Provide assistance to retain local and small businesses**

1.1 PROVIDE SERVICES THAT CAN HELP RETAIN EXISTING BUSINESSES



EXISTING



- Sidewalk snow removal -
MARK YOUR VOTES HERE



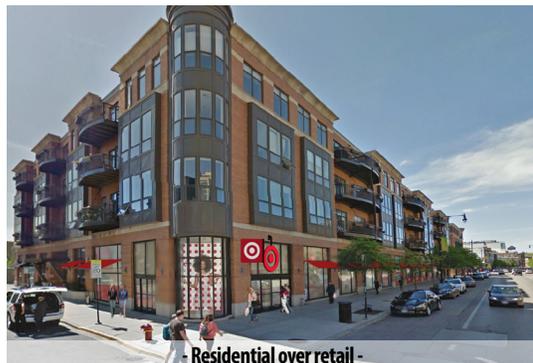
- Facade improvements -
MARK YOUR VOTES HERE

■ **GOAL 2: Attract a range of businesses to serve residents, employees and visitors**

2.1 IDENTIFY STORES, RESTAURANTS AND BUSINESSES TO FILL VACANT SPACES



EXISTING



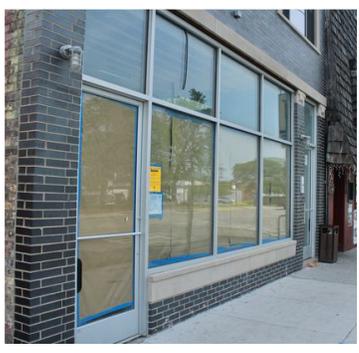
- Residential over retail -
MARK YOUR VOTES HERE



- Fill vacant storefronts -
MARK YOUR VOTES HERE

■ **GOAL 2: Attract a range of businesses to serve residents, employees and visitors**

2.2 WORK WITH LOCAL LANDLORDS TO UPGRADE AND MARKET VACANT SPACES



EXISTING



- Market cultural identity -
MARK YOUR VOTES HERE



- Build on existing business clusters -
MARK YOUR VOTES HERE

ECONOMIC DEVELOPMENT

■ GOAL 3: Support entertainment and cultural destinations in Jeff Park

3.1 IDENTIFY OPPORTUNITIES TO ATTRACT ADDITIONAL ENTERTAINMENT AND VISITORS TO JEFF PARK



EXISTING



- Art museum -

MARK YOUR VOTES HERE



- Theater/venue space -

MARK YOUR VOTES HERE

■ GOAL 3: Support entertainment and cultural destinations in Jeff Park

3.2 SUPPORT WORK SPACES FOR CREATIVE INDUSTRIES TO LOCATE IN JEFF PARK



EXISTING



- Incubator for food and creative industries -

MARK YOUR VOTES HERE



- Live/work space -

MARK YOUR VOTES HERE

■ GOAL 4: Build on the range of housing options for residents of all ages in Jeff Park

4.1 FOSTER THE VARIETY OF HOUSING IN JEFF PARK TO SUPPORT ECONOMIC DEVELOPMENT

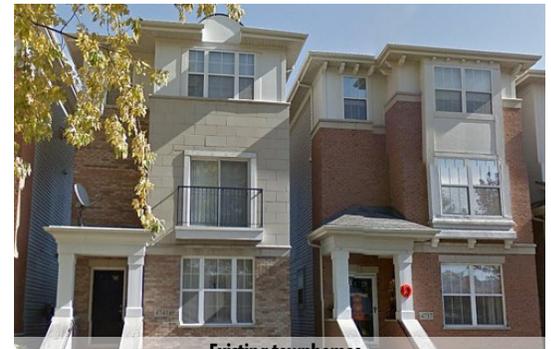


EXISTING



- Existing multifamily in Jeff Park -

MARK YOUR VOTES HERE



- Existing townhomes -

MARK YOUR VOTES HERE

ECONOMIC DEVELOPMENT