



Digital Toolkit: mpox Prevention & Vaccination Campaign

CHICAGO DEPARTMENT
OF PUBLIC HEALTH



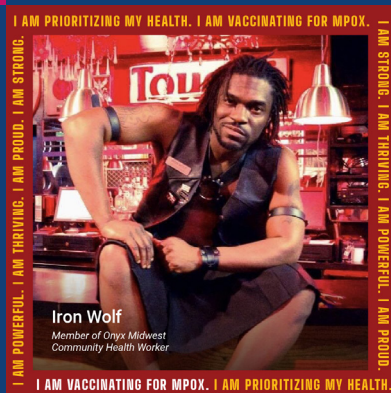
Antonio King
South Side, CDPH LGBTQ Health
and Outreach Liaison

I AM VACCINATING FOR MPOX. I AM PRIORITIZING MY HEALTH.



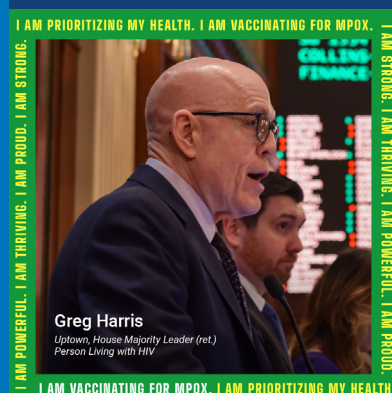
Auntie Gina Lamar
Southside, Nefuse

I AM VACCINATING FOR MPOX. I AM PRIORITIZING MY HEALTH.



Iron Wolf
Member Of Oryx Midwest
Community Health Worker

I AM VACCINATING FOR MPOX. I AM PRIORITIZING MY HEALTH.



Greg Harris
Uptown, House Majority Leader (ret.)
Person Living with HIV

I AM VACCINATING FOR MPOX. I AM PRIORITIZING MY HEALTH.



Rich
Bronzeville, Erie Family Health Centers

I AM VACCINATING FOR MPOX. I AM PRIORITIZING MY HEALTH.

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BACKGROUND & MESSAGING

ABOUT MPOX

- ★ **Symptoms:** Mpox, (formerly known as monkeypox) is a viral infection, with symptoms that can include a painful and uncomfortable rash or sores that look like pimples or blisters on the face, body, and genitals, often accompanied with flu-like illness.

- ★ **Severe Effects:** Mpox can result in severe disease requiring hospitalization particularly in persons with other health conditions or those who are immunocompromised.

- ★ **Virus Spread:** Mpox is spread through close contact with body fluids, sores, shared bedding or clothing, or respiratory droplets (kissing, coughing, sneezing).

- ★ **Who Can Get It:** Anyone, regardless of sexual orientation or gender identity, can get mpox through close, personal contact with someone who has symptoms of mpox. However, data suggests that the virus has primarily spread among social networks of gay, bisexual, and same-gender-loving men through intimate contact.

WHAT YOU CAN DO

- ★ **Ask your health provider about the mpox vaccine.** The two-dose JYNNEOS™ vaccine is recommended for sexually active bisexual, gay, and other same-gender-loving men; transgender persons; people living with HIV; and anyone who has had close contact with someone diagnosed with mpox regardless of sex, gender, or sexual orientation.

- ★ **Talk about mpox with your partners.** Exchange contact information with any new partner to allow for sexual health follow-up, if needed.

- ★ **Check your body** for signs of an infection rash or unusual sores.

- ★ **Avoid close skin-to-skin contact** with people who have a rash that looks like mpox.

- ★ **Avoid contact** with bedding, clothing, food, drinks, utensils, or other items that a person with mpox has used.

- ★ **Call your healthcare provider** if you show symptoms or need to be evaluated or tested for mpox. If you don't have a doctor or insurance, contact HIV/STI Resource Hub at [844.482.4040](tel:844.482.4040)/hivhub.org or visit FindAHealthCenter.hrsa.gov for free or low-cost care.

COMMUNITY- BASED SOCIAL GRAPHICS

The following social graphics are available in sizes for Facebook, Instagram, and Twitter.

CULTURAL REFERENCES

[CLICK TO ACCESS GRAPHICS](#)



BIG VAXXX ENERGY



VAXXED & THRIVING

AFFIRMATIONS

[CLICK TO ACCESS GRAPHICS](#)



AFFIRMATIONS: A



AFFIRMATIONS: B

CHECKLISTS

[CLICK TO ACCESS GRAPHICS](#)

**ARE YOU REALLY
FULLY VAXXED?**

- ✓ COVID-19
- ✓ FLU
- ✓ MPOX

**GET YOUR MPOX
VACCINE TODAY.**


chicago.gov/mpox 

FULLY VAXXED

**¿ESTÁ USTED
COMPLETAMENTE VACUNADO?**


- ✓ COVID-19
- ✓ GRIPE
- ✓ VIRUELA SÍMICA

**RECIBA SU VACUNA CONTRA
LA VIRUELA SÍMICA**

chicago.gov/mpox 

- KEYS
- WALLET
- PHONE
- MPOX VACCINE
- 2ND MPOX VACCINE

**GET YOUR MPOX
VACCINE TODAY.**

chicago.gov/mpox 

DATE PLANNING

SECOND DOSE

[CLICK TO ACCESS GRAPHICS](#)



BUFFET



CHOPSTICKS



SHOOT YOUR SHOT

DIGITAL & PRINT RESOURCES

PROTECT YOURSELF MATERIALS

[CLICK TO ACCESS GRAPHICS](#)

SOCIAL POST CAPTION

The mpox vaccine is the *best shot* to protect yourself and your loved ones. Call your health provider, contact HIV/STI Resource Hub at 844.482.4040/hivhub.org, or visit FindAHealthCenter.hrsa.gov for free or low-cost care.

Social graphics are available in English and Spanish and are sized for Facebook, Instagram, and Twitter.



PROTECT YOURSELF MATERIALS

[CLICK TO ACCESS PRINT MATERIALS](#)

FLYER & POST CARD

The flyer and post card are available in English and Spanish. The flyer is sized at 8.5x11 in. and the post card is sized at 7x5 in. for standard printing.



PREVENT THE SPREAD MATERIALS

CLICK TO ACCESS PRINT FLYER

FLYER

The flyer is available in English and Spanish and is sized at 8.5x11 in. for standard printing.

CHICAGO
MAYOR BRADDOCK JOHNSON



IT'S NOT OVER. PROTECT YOURSELF.

Anyone can get mpox through close, personal contact with someone who has symptoms of mpox. However, data suggests the virus has primarily spread through close-knit social networks of gay, bisexual, and other same gender-loving men through intimate contact.

Mpox is spread from person to person through close contact like:

- Direct contact with infected skin rash, lesions, scabs, or body fluids
- Respiratory droplets during prolonged, face-to-face contact or during intimate physical contact, such as kissing, cuddling, or sex
- Contact with clothing, linens, towels, or other materials contaminated by infectious rash or body fluids

Take the following steps to prevent getting mpox:

- Ask your health provider about mpox vaccine. More info at chicago.gov/mpox.
- Avoid close skin-to-skin contact with people who have a rash that looks like mpox.
 - Do not touch the rash or scabs of someone with mpox.
 - Do not kiss, hug, cuddle, or have sex with someone who has mpox.
- Avoid contact with objects and materials that a person with mpox has used.
 - Do not share food, drinks, or eating utensils with someone with mpox.
 - Do not handle or touch the bedding, towels, or clothing of someone with mpox.
- Wash your hands often with soap and water or use an alcohol-based hand sanitizer.

Evaluate the level of risk when making plans or deciding to attend events:

- Having sex or other intimate contact with multiple or anonymous people, such as those met through dating apps or on social media, increases your risk of exposure.
- Clubs, raves, saunas, sex parties, and other events may also increase your risk of exposure, especially if people are wearing less clothing.

Call your healthcare provider if you show symptoms or need to be evaluated or tested for mpox. If you don't have a doctor or insurance, contact HIV/STI Resource Hub at 844.482.4040/hwhub.org or visit FindAHealthCenter.hrsa.gov for free or low-cost care.



CHICAGO
MAYOR BRADDOCK JOHNSON



NO HA TERMINADO. PROTÉGETE.

Cualquier puede contraer la viruela símica (mpox por sus siglas en inglés) a través del contacto personal cercano con alguien que tiene síntomas de la viruela símica. Sin embargo, los datos sugieren que el virus se ha propagado principalmente a través de redes sociales muy unidas de hombres homosexuales, bisexuales y otros hombres amantes del mismo género a través del contacto íntimo.

La viruela símica se transmite de persona a persona a través del contacto cercano como:

- Contacto directo con erupciones cutáneas infectadas, lesiones, costras o fluidos corporales
- Gotitas respiratorias durante el contacto cara a cara prolongado o durante el contacto físico íntimo, como besos, caricias o sexo
- Contacto con ropa, sábanas, toallas u otros materiales contaminados por erupciones infecciosas o fluidos corporales

Siga los siguientes pasos para evitar contraer la viruela símica:

- Pregúntele a su proveedor de salud sobre la vacuna contra la viruela símica. Más información en chicago.gov/mpox.
- Evite el contacto directo de piel con piel con personas que tengan un sarpullido que parezca la viruela símica.
 - No toque la erupción o costras de alguien con la viruela símica.
 - No mangle ni toque la ropa de cama, los toallas o la ropa de una persona con la viruela símica.
- No beses, abrace, abraze ni tenga relaciones sexuales con alguien que tenga la viruela símica.
- Evite el contacto con objetos y materiales que haya utilizado una persona con la viruela símica.
 - No compartas alimentos, bebidas u utensilios para comer con alguien con la viruela símica.
 - No mangle ni toque la ropa de cama, los toallas o la ropa de una persona con la viruela símica.
- Lávete las manos con frecuencia con agua y jabón o use un desinfectante para manos a base de alcohol.

Evalúe el nivel de riesgo al hacer planes o decidir asistir a eventos:

- Tener relaciones sexuales u otros contactos íntimos con varias personas o personas anónimas, como las que se conocen a través de aplicaciones de citas o en las redes sociales, aumenta el riesgo de exposición.
- Los clubes, raves, saunas, fiestas sexuales y otros eventos también pueden aumentar su riesgo de exposición, especialmente si las personas usan menos ropa.

Lláme a su proveedor de atención médica si presenta síntomas o necesita que lo evalúen o le hagan una prueba de la viruela símica. Si no tiene un médico o seguro, comuníquese con el Centro de Infecciones de VIH/ITS al 844.482.4040/hwhub.org o visite FindAHealthCenter.hrsa.gov para obtener atención gratuita o de bajo costo.

