

## BUS RAPID TRANSIT IN CHICAGO

CTA and the City of Chicago tested elements of BRT with the Jeffery Jump, and, after positive results, are planning full BRT routes that service neighborhoods and businesses. Planned BRT routes include:



Central Loop: Union Station to Michigan Avenue



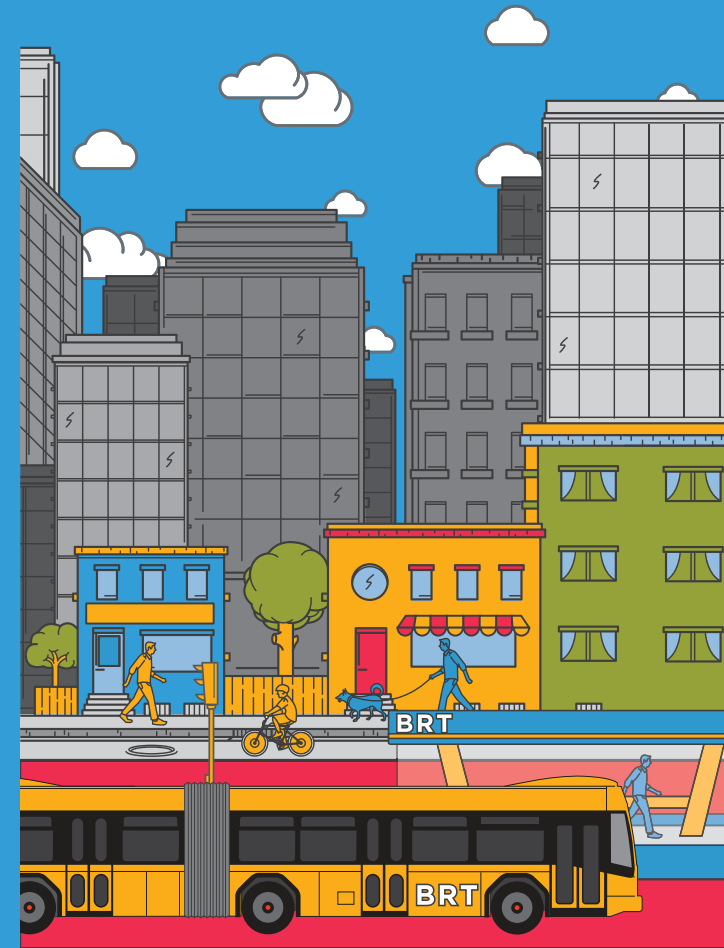
Ashland Avenue: Irving Park Road to 95th Street

## WHAT IS BUS RAPID TRANSIT?

Bus Rapid Transit (BRT) is a fast, easy and reliable new option for getting around Chicago. Similar to "L" trains, BRT moves people quickly throughout the city using dedicated bus lanes, making stops at train-like stations along the way.

### BRT AT A GLANCE

- Enhances the city's public transportation system
- Connects people easily to where they need to be
- Brings more people to businesses and attractions along the BRT route
- Contributes to a greener, more walkable Chicago
- Provides an attractive alternative to driving



# BRTCHICAGO

FAST. EASY. RELIABLE.

[brtchicago.com](http://brtchicago.com)

BROUGHT TO YOU BY **BRT CHICAGO**

BRT Chicago is a coalition of public, private and nonprofit organizations that support bringing Bus Rapid Transit to the city.

Learn more about Bus Rapid Transit in Chicago at

[brtchicago.com](http://brtchicago.com)

# BRT HELPS OUR BUSINESSES THRIVE AND OUR COMMUNITIES GROW.

## BRT STRENGTHENS CHICAGO'S ECONOMY.

- Faster, more reliable bus service makes it easy to get to businesses and jobs.
- Walking to and from BRT stations creates opportunities for businesses to attract new and repeat customers.
- Spending less on parking and gas frees up money to put back into the community.
- More transportation options lay the groundwork for continued economic growth.

**"Bus Rapid Transit in Chicago can generate business opportunities, economic development and job creation, especially near BRT routes. We strongly support initiatives that have this potential."**

- Omar Duque, President & CEO,  
Illinois Hispanic Chamber of Commerce



Every **\$1** invested in BRT generates **\$3** in sales for businesses along the route.\*

\*According to the American Public Transportation Association

## BRT MAKES CHICAGO GREENER.

- Fewer cars on the road reduces pollution and the risk of health issues among children.
- Energy-efficient, low-emission buses contribute to a cleaner, healthier environment.



**133,800** – That's how many jobs will be served by BRT on Ashland.

## BRT IMPROVES EVERYDAY LIFE.

- Predictable, on-time arrivals make travel faster and more dependable.
- Improved access throughout the city connects more people to more neighborhoods.
- People using wheelchairs board easily and safely at bus-level stations.
- Bus-only lanes improve traffic flow and clear a path for first responders in emergency situations.

**"The Illinois Medical District supports BRT. More than 75,000 employees, patients and visitors rely on public transportation to get here, and a robust transportation network is crucial."**

- Warren Ribley, Executive Director,  
Illinois Medical District Commission



**One BRT bus** can draw as many as 60 would-be drivers to public transit, **reducing pollution** while **generating more foot traffic** to businesses along the route.