

## FOR IMMEDIATE RELEASE

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## CHI FOOD TRUCK FEST TACO THROWDOWN TO SERVE UP TACOS AND TASTY COMPETITION AT DALEY PLAZA

The winner at the second annual event will be chosen through public voting.

**CHICAGO** – Today, the Chicago Department of Business Affairs and Consumer Protection (BACP) announced its second annual Chi Food Truck Fest Taco Throwdown. The epic culinary battle will take place on Friday, September 13, 2024, at Daley Plaza, 50 W. Washington Street from 11:00 am to 2:00 pm. The event will include an opportunity for members of the public to vote for their favorite tacos sold by participating food trucks. The winner will be announced at 2:30 pm and be recognized as the People's Choice winner. For more information, visit <a href="Chicago.gov/FoodTruckFest">Chicago.gov/FoodTruckFest</a>.

"This year's Taco Throwdown will deliver flavor and fun with a side of friendly competition," said **BACP Acting Commissioner Ivan Capifali**. "This event is a way to show community engagement, empower local entrepreneurs and support the food truck industry. Enjoy a flavorful lunch on a Friday and cast your vote for your favorite taco."

By participating in the voting process, attendees will play a critical role in supporting the local entrepreneurs who make up an important part of our city's culinary community. The event blends a passion for delicious tacos with a chance to support Chicago's food trucks while savoring lunch outdoors by the iconic Chicago Picasso sculpture. With options from sizzling carne asada to innovative vegetarian delights, there's something to please every palate.

The event is part of the Chi Food Truck Fest, a weekly staple held May 17 through October 4, from 11:00 am to 3:00 pm and celebrates the diverse culinary talents of local food truck owners. The Taco Throwdown consists of trucks who currently participate in the weekly Chi Food Truck Fest. The Taco Throwdown winner will be announced on BACP social media platforms using the hashtag #ChiFoodTruckFest. Follow ChicagoBACP on Twitter, Facebook, and Instagram.

BACP sponsors and organizes the Chi Food Truck Fest. To participate trucks must be properly licensed by the City of Chicago as a mobile food vehicle or mobile merchant. Additional information may be found by visiting <a href="mailto:Chicago.gov/FoodTruckFest">Chicago.gov/FoodTruckFest</a>.